

County of Marin Community Service Fund Program Application Form

Fields labeled as "(public)" will be viewable to the public.

Request is for Fiscal Year: July 1, 2021 - June 30, 2022

Application Date (public) Thursday, March 31, 2022

Project Number 59

Organization Information

Full Legal Name (public) San Geronimo Valley Affordable Housing Association

Organization URL (public) sgvaha.org

Mission

What is the mission/purpose of your organization? (Limited to 1000 characters) (public)

Our Mission:

The San Geronimo Valley Affordable Housing Association is a local 501(c)3 nonprofit dedicated to preserving, creating, and managing permanently affordable homes in the San Geronimo Valley and beyond.

Our Vision:

Our vision is a culturally diverse and vibrant San Geronimo Valley community that retains its unique, rural and natural qualities while offering housing opportunities for people of all income levels and walks of life.

Grant Request Information

Program/Project Name (public) SGVAHA Fund Development for Capacity Building

Provide a very brief summary description of your project. (Limited to 250 characters) (public) The San Geronimo Valley Affordable Housing Association is poised for growth in our ability to serve the San Geronimo and Nicasio Valleys, but needs professional assistance in fund development, which will in turn allow us to increase our staffing.

Amount Requested Dollar (public) 10000

Total Project Cost (public) 20000

Being as specific as possible, describe the proposed project/program and its goal(s). Include implementation plans as related to the COVID 19 pandemic and identify what elements of the project would be paid for using County funds. (Limited to 2000 characters) (public)

Our organization is seeking to grow in a way that can come closer to meeting the extreme and urgent

need for low income housing in the San Geronimo and Nicasio Valleys. At this juncture, this means that we need to secure additional major donor support, major donor support that can sustainably fund new and expanded staff positions within our organization. We have developed a staffing plan with the expertise of a Community Land Trust organizational development consultant (distinct from fund development consulting), and now have a phased plan for incrementally increasing staff time and positions to eventually arrive at an Executive Director position, while also maintaining property management, administrative/bookkeeping, and communications/fundraising staff. With this project proposal, we seek to engage a fund development consultant who can aid us in cultivating a network of major donors in our community, who support our vision of small, infill community-supported new development (and acquisition) affordable housing. We have a particular consultant in mind who has aided the efforts of one of our community partners in the San Geronimo Valley to great effect. We hope to achieve similar results and to build, with the assistance of this consultant, sustainable funding models and donor relationships. This work will be vital to the efficacy and future of our organization. The time is now to do this work, as community interest in Marin's housing future is at a peak due to the Housing Element process being underway.

List all community interests that will be affected by the proposed project/program and the public benefit to be derived from it. (Limited to 2000 characters) (public)

Our work affects the San Geronimo Valley community as a whole. By creating affordable homes in this valley (as well as in neighboring Nicasio Valley), we aim to preserve the socio-economic diversity that makes the San Geronimo Valley unique as compared to other parts of Marin. Just as importantly, we seek to break down patterns of segregation caused by restrictive covenants on area properties as housing was being developed in the 20th century. We are especially attuned to recent displacements of renters who are experiencing eviction due to home sales prompted by the current state of the real estate market in Marin and across the Bay Area. Affordable housing here has the ability to help the Lagunitas School District attract and retain employees, and the same is true for the many other area organizations and businesses. Affordable housing creates continuity when it allows families, seniors, and young adults to remain in stable housing situations over time. Affordable housing is, as we all know, desperately needed as rents and home prices soar.

Has your organization received Community Service funds before? (public)

Yes

If Yes, please list the total amount received for the past three fiscal years: (public)

	Amount (\$)	Project
FY 2020-2021		
FY 2019-2020		
FY 2018-2019	5000	Website and Housing Events

Is your organization receiving any other County funding for this project or others? (public)

Yes

If Yes, please list type of other County funding and amounts: (public)

We have not received County funds for this project, but have received County funds in the past through Measure W for project predevelopment in the amount of \$23,000. We also received funding for the acquisition of the Forest Knolls Mobile Home Park. We received funding of \$10,000 through the Nonprofit Community Partners program last County fiscal year. These funds were all specific to particular

projects and would not be available for this particular new project.

Can you successfully complete your project by June 30, 2021 if you receive less than your requested amount of Community Service funds? (public)

Yes

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below.

Please fill in as applicable, and round to the nearest dollar. (public)

	Funding Agency	Funding Requested (\$)	Funding Received (\$)	Notes
County CSF	County	10000		
Federal Grant				
State Grant				
Individual Contributions	Donors	7500		
Other Local Agencies				
In kind services				
Other	Unrestricted general fund	2500		

Total Funding Requested \$20000

Total Funding Received \$0

Please fill in as applicable, and round to the nearest dollar.

	Budgeted (\$)	Spent to Date(\$)	Notes
Personnel Costs			
Services and Supplies	20000	0	Fundraising consultant fees
Capital			
Other			

Total Budgeted Expenses (public) \$20000

Total Spent to Date (public) \$0

This cycle is funded by proceeds from the American Rescue Plan Act and the following questions are necessary to satisfy federal reporting criteria. All applicants are required to respond to these questions

for completion of this application, but the responses will not be used in evaluating whether your project will receive Community Service Fund program funds from the County of Marin.

Has your organization been significantly impacted economically by COVID (such as financial loss due to periods of closure, implementing additional COVID safety precautions, lost fundraising opportunities, or inability to meet payroll, rent or utilities?) (public)

Yes

If Yes, please provide a specific description of the impacts and quantifying impact where possible. (public)

Our organization had planned to host donor development gatherings at homes around the San Geronimo Valley in 2020. These were then pushed back to 2021, then later into 2022. These lost fundraising opportunities are not possible to quantify, but based on giving growth from past years, we estimate \$25,000 in missed fundraising opportunities. The inability to gather in person also delayed our goal of meeting with possible supporters in one-on-one settings. This is only now becoming safe and realistic for us to embark upon.

Are you serving disadvantaged, minority or low-income residents who have been negatively impacted by COVID? (public)

Yes

If Yes, please provide a specific description of how the people you serve have been impacted. (public)

All the individuals that we serve at low-income residents, some of whom lost income during the pandemic. Some of our residents had difficulty paying rent during the pandemic, but were able to receive some assistance from Marin Community Foundation (distributed by the San Geronimo Valley Community Center.) Some of our residents are in the trades and lost work due to pauses on projects caused by COVID. Others of our residents are on fixed Social Security incomes, some with "side gig" style work.

Does your organization have future plans for improvements needed to mitigate the impacts of COVID or to contain its spread? (public)

No