

# County of Marin Community Service Fund Program Application Form

Fields labeled as "(public)" will be viewable to the public.

Request is for Fiscal Year: July 1, 2021 - June 30, 2022

**Application Date (public)** Thursday, March 31, 2022

**Project Number** 45

## Organization Information

**Full Legal Name (public)** Center For Volunteer & Nonprofit Leadership

**Organization URL (public)** cvnl.org

## Mission

**What is the mission/purpose of your organization? (Limited to 1000 characters) (public)**

Center for Volunteer & Nonprofit Leadership (CVNL) is a community-based organization headquartered in San Rafael, California. Since 1964, CVNL has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals throughout the Bay Area. CVNL is a long-time connector, convener, and collaborator across sectors and with diverse groups. We are highly attuned to the area's needs, and we are always looking for ways to improve and better serve our constituents in Marin, Napa, Solano, and Sonoma Counties.

CVNL knows that passion alone is not enough when it comes to creating strong nonprofits. That is why we work with aspiring and established leaders every day to help them build the skills, connections, and strategies that can take their impact to the next level. With confident and prepared leaders, nonprofits are better equipped to create healthy, happy communities.

## Grant Request Information

**Program/Project Name (public)** Learning & Leadership Programs (L & L)

**Provide a very brief summary description of your project. (Limited to 250 characters) (public)** Our L & L programs are informative, supportive, and engaging professional growth experiences for nonprofit leaders and managers. We encourage DEI programming, recruit diverse faculty and participants, and offer needs-based and/or BIPOC scholarships.

**Amount Requested Dollar (public)** 10000

**Total Project Cost (public)** 65000

**Being as specific as possible, describe the proposed project/program and its goal(s). Include implementation plans as related to the COVID 19 pandemic and identify what elements of the project would be paid for using County funds. (Limited to 2000 characters) (public)**

Our Learning & Leadership (L&L) programs support leaders and their teams with professional programs that challenge them with new ideas and support growth. Due to the pandemic we are continuing to offer all of our sessions virtually with a web interface that houses all program materials for easy access. Thanks to funding from Marin's Community Service Funds for our Spring 2022 L & L programs we were able to provide scholarships for everyone who qualified (14), thus satisfying our goal of increasing equitable access and inclusive opportunities for BIPOC nonprofit leaders in Marin. We hope to continue to provide scholarships in Fall 2022 with renewed funding.

Program Goals:

1. High quality, relevant and impactful learning opportunities with local and regional experts.
2. Encourage and facilitate peer learning.
3. Develop critical leadership competencies and skills.
4. Provide leadership coaching to support development.

Excellence in Leadership Program (ELP) - A focused, immersive program with over 30 hours of teaching and coaching for nonprofit Executive Directors and Senior Managers. Fall and spring.

Management Essentials Series (ME) –A five session series to increase management knowledge, skills and insight. Fall, spring and summer.

Leading for Equity & Inclusion (LEI) – A five session series to build capacity and skills for authentic inclusion in nonprofits. Fall and spring.

For 2022 CVNL has seven cohort programs scheduled for managers and senior leaders of nonprofits aiming to build capacity, improve team culture, and enhance impact. Scholarships are intended for 35 BIPOC staff of nonprofits based in or serving Marin County. We plan to equally spread scholarships across three CVNL cohort programs in Fall 2022: ME, ELP, and LEI.

Most L&L participants pay a tuition fee. However, cost is a barrier for smaller nonprofits with limited budgets and/or organizations with leaders of color. Funds would be used for scholarships for needs based and BIPOC leaders.

**List all community interests that will be affected by the proposed project/program and the public benefit to be derived from it. (Limited to 2000 characters) (public)**

Participants in our L&L programs serve local nonprofits as staff leadership, volunteers and board members. Their organizations represent the wide array of nonprofits in Marin. Participation in L&L has a ripple effect, strengthening leaders' individual work while also benefiting the organizations they serve and the individuals they partner with across the community. Participants form lasting professional relationships that carry into their work and strengthen the nonprofit sector as a whole and ultimately the quality of life for residents in Marin.

For the past two years we've helped nonprofit executives facing challenges due to the pandemic, by providing information and insights on legislation, managing staff remotely, creative solution-sharing, business strategies, and peer support.

100 % of participants report gaining a greater level of knowledge, skills and confidence in leadership styles, values-driven leadership, culture & nonprofit strategy, strategic fund development, marketing and fundraising.

We've been able to leverage the knowledge that Marin County has supported scholarships to successfully solicit scholarship grants from funders in Sonoma and Napa counties, thereby increasing our outreach to serve nonprofit leaders and their communities in the greater North Bay. In addition, our scholarship funds enabled Marin nonprofits to become members of CVNL and enjoy increased benefits.

Our community's institutions are only as strong as the people who lead them, and opportunities for professional development are just as important in the nonprofit sector as they are in business or government. Because nonprofit leaders are busy with the daily work of keeping their organizations

running, they often lack the time and resources to attend to organizational performance, including understanding capacity and addressing and prioritizing needs. Our programs advance the nonprofit sector by giving local leaders the skills, connections, and support to elevate their impact.

**Has your organization received Community Service funds before? (public)**  Yes

**If Yes, please list the total amount received for the past three fiscal years: (public)**

	Amount (\$)	Project
FY 2020-2021		
FY 2019-2020	\$3,000	Youth Volunteer Program
FY 2018-2019		

**Is your organization receiving any other County funding for this project or others? (public)**  No

**Can you successfully complete your project by June 30, 2021 if you receive less than your requested amount of Community Service funds? (public)**  Yes

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below.

**Please fill in as applicable, and round to the nearest dollar. (public)**

	Funding Agency	Funding Requested (\$)	Funding Received (\$)	Notes
County CSF		\$10,000	\$0	Grant request
Federal Grant				
State Grant				
Individual Contributions		\$38,000	\$0	Participant tuition fees
Other Local Agencies	Marin Community Foundation	\$0	\$10,000	Portion of general operating grant
In kind services		\$2,000	\$0	Donated faculty
Other	US Bank	\$5,000	\$0	Multi-year contributor to L & L

**Total Funding Requested** \$55000

**Total Funding Received** \$10000

**Please fill in as applicable, and round to the nearest dollar.**

	<b>Budgeted (\$)</b>	<b>Spent to Date(\$)</b>	<b>Notes</b>
<b>Personnel Costs</b>	\$57,000	\$0	Faculty, staff overhead, admin
<b>Services and Supplies</b>	\$3,000	\$0	Tech support, office supplies, materials, postage
<b>Capital</b>	\$0		
<b>Other</b>	\$5,000	\$0	Fall 2022, Marketing and communications

**Total Budgeted Expenses (public)** \$65000

**Total Spent to Date (public)** \$0

This cycle is funded by proceeds from the American Rescue Plan Act and the following questions are necessary to satisfy federal reporting criteria. All applicants are required to respond to these questions for completion of this application, but the responses will not be used in evaluating whether your project will receive Community Service Fund program funds from the County of Marin.

**Has your organization been significantly impacted economically by COVID (such as financial loss due to periods of closure, implementing additional COVID safety precautions, lost fundraising opportunities, or inability to meet payroll, rent or utilities?) (public)**

**If Yes, please provide a specific description of the impacts and quantifying impact where possible. (public)** Financial loss with fundraising opportunities, loss of lease.

**Are you serving disadvantaged, minority or low-income residents who have been negatively impacted by COVID? (public)**

**If Yes, please provide a specific description of how the people you serve have been impacted. (public)** Our nonprofit clients are serving those groups that have been impacted by COVID. We've had a loss of volunteers in our volunteer programs that serve these groups due to COVID restrictions. However, this is opening up.

**Does your organization have future plans for improvements needed to mitigate the impacts of COVID or to contain its spread? (public)**

Yes

**If Yes, please provide a description of your improvement plans with quantifying statements when possible. (public)**

Our programs for leaders and managers of nonprofits help them cope and adjust to the impacts they experience due to COVID.