



County of Marin Community Service Fund Program Application Form

Application Date 9/12/21

Fiscal Year July 1, 2021 - June 30, 2022

Organization Information

Full Legal Name: Sausalito Historical Society
Organization URL: sausalitohistoricalsociety.com

Mission

Mission/purpose of your organization:

The Sausalito Historical Society (SHS) collects and preserves art, artifacts, photographs and printed materials that document Sausalito's history; provides access to the collection for public and academic research; and develops publications and outreach programs to inspire local interest in Sausalito's history to educate the visiting public and enrich the community.

Grant Request Information

Program/Project Name: The Sausalito Ice House Local History Museum

Summary description of your project:

The Ice House Museum replaces a dated and crowded historical exhibit in Sausalito's historic downtown with a state-of-the-art, interactive local history museum designed to serve a diverse audience of students, visitors and residents.

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$258,525.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

The SHS is requesting the community service grant for an innovative, state-of-the-art museum featuring the kaleidoscope of people who have left their mark on Sausalito's land, water and cultural heritage, beginning with the indigenous Coast Miwok inhabitants, the Azorean immigrants who built boatyards and established Marin's early dairies, the thriving artist/ bohemian colonies, and WWII Marinship shipyard workers that led to the founding of Marin City.

The grant will fund 2 HEPA/ MERV17 air purifiers (\$1325) and 3% of the capital costs for new museum exhibits (\$8675) that will stimulate Sausalito's visitor economy recovery from COVID impacts and serve populations disproportionately impacted by the pandemic.

Housed in Sausalito's historic late-1800's era "ice house", the museum's open gallery will itself be an artistic installation anchored by a carefully curated selection of artifacts that define Sausalito's intersection of land, water and people. The exhibits will allow visitors to selectively use touch screen pads and handsets to see and listen to a much wider array of topics than had previously been possible in the current photo and artifact-based exhibit room. The use of electronic exhibits will also facilitate more frequent and cost-effective updating of the contents. Renderings and floor plans are available.

Added focus will be given to BIPOC populations in the exhibits. We are consulting Coast Miwok tribal members and Marin City leaders on exhibit contents. The new museum will also enable after-hours cultural events.

With the Marin County CSF Grant of \$10,000, we are confident to begin construction in January 2022 and open the Museum in June 2022. Any unanticipated shortfalls in funding will be addressed through value engineering of the electronic components of the exhibits, which can be phased in at such time as added funding is secured.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

The project will:

- Provide economic recovery stimulus for the COVID-impacted economy in downtown Sausalito. In a December 2020 survey, 42% of Sausalito businesses reported COVID-related income losses of 50-100%. Sausalito sales tax, transient occupancy tax and parking revenues cumulatively declined by \$2,659,479 since FY 2018-19. A 2017 economic analysis by Oxford Economics documents that museums generate a Gross Value-Added economic multiplier to the Hospitality and Leisure sector of the economy of 34%.
- Create a hands-on learning center for the Sausalito Historical Society's year-long local history curriculum for all third graders in the Sausalito Marin City School District, 75% of whom are economically disadvantaged. The SHS Schools program's diverse team of trained volunteer docents has provided classroom lessons, field trips, and recognition programs for these students over the past 14 years.
- Equip the presently unventilated Ice House building with medical grade air purifiers that, coupled with CDC/ County recommended measures, will aid in reducing the transmission of COVID virus.
- Expand accessibility for persons with disabilities, including new accommodations for those with mobility, visual, auditory and cognitive disabilities.
- Serve economically disadvantaged visitors in a transit-intensive location (ferry and Marin/ San Francisco bus service) with a free opportunity to experience the rich multicultural history of Sausalito and Marin City.
- Continue the active collaboration with between the SHS with the Marin City community, which has been disproportionately impacted by the COVID epidemic. SHS co-sponsored an acclaimed play in Marin City and an online program on the life of Joseph James, a black WWII Marinship worker who led a successful wage discrimination suit on behalf of black workers. A SHS board member born in Marin City played the part of Joseph James in both productions. He also portrays Joseph James as one of our school docents.

This organization has never received Community Service funds.

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF		\$10,000		
Federal Grant				
State Grant				
Individual Contributions		\$46,000	\$111,350	<i>\$46K=pledged grants/donations. Still fundraising.</i>
Other Local Agencies				
In kind services		\$57,200	\$57,200	<i>All museum design & marketing is being donated.</i>
Other				
Total Sources		\$113,200	\$168,550	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$0	\$0	<i>All volunteer labor except for capital costs.</i>
Services and Supplies		\$57,200	\$30,450	<i>In-kind Design & Management by The Sibbett Group</i>
Capital		\$200,000	\$0	
Other		\$1,325		<i>HEPA/MERV 17 air purifiers</i>
Total Expenses		\$258,525	\$30,450	