



County of Marin Community Service Fund Program Application Form

Application Date September 30, 2021

Fiscal Year July 1, 2021 - June 30, 2022

Organization Information

Full Legal Name: Community Action Marin

Organization URL: www.camarin.org

Mission

Mission/purpose of your organization:

Designated as the county’s official anti-poverty agency, Community Action Marin is the largest non-profit provider of social services to individuals & families of low-income in Marin County. As a champion of the most marginalized & a catalyst for racial and economic justice, the agency makes it possible for people to achieve well-being and attain self-sufficiency. The agency reaches over 15,000 individuals yearly through programs across five service areas: Children and Family Services, Safety Net, Economic Opportunity & Workforce Development, Mental Health, & Equity Initiatives. Programs are bundled to address people along the crisis to thriving continuum, with a focus on those living in poverty, including those who are homeless, children, veterans, older adults, immigrants, & non-English speakers. In light of COVID-19's disproportionate impacts on communities of color and low income, the agency is responding to immediate, urgent needs & working for recovery across the county for all.

Grant Request Information

Program/Project Name: Opportunity Hubs: Accessible Family and Safety Net Services through On-Site Delivery and Pop-Up Events

Summary description of your project:

Hubs bring holistic, whole-person services directly to the community in downtown San Rafael and Marin City; the agency provides on-site childcare, safety net, and stabilization services, and pop-up events to create efficiencies and ease for families.

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$760,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

We respectfully request \$10,000 to bring on-site family services and pop-up events to our new location, the De Colores Children’s Center and Family & Safety Net Services Hub, and to continue pop-ups in Marin City. The hubs are easily accessible by public transportation & offer proximity to childcare, family services, & safety net support, including rental, utilities, & cash assistance to families and individuals of low income. The pop-ups also ensure that people who are unhoused can access assistance, including telehealth, food, & cash support.

Most of those we serve are people of color and low-wage essential workers who are disproportionately affected by the pandemic & extant inequities. Under normal circumstances, they struggle to meet basic needs, with the pandemic, they not only face greater hardships in providing for their families but also increased health risks.

Through our innovative on-site service delivery model and pop-up events, residents can access essential services on the spot and schedule any needed appointments as well as receive referrals. Clients can walk in to speak with our staff, who will guide them through the intake process and link them to our comprehensive suite of services. The approach allows us to meet residents, who might otherwise face increased barriers to accessing services, such as lack of internet access or mobility challenges. Pop-ups happen near public housing, & in community locations where people regularly congregate. This way, we learn from families as we work with them in meeting their urgent needs, support their recovery from the effects of the pandemic, & steadily get them back on track toward self-sufficiency.

We will use the funds to purchase a scanner, printer, office supplies, folding chairs and tables, volunteer laptops, & a tent for our pop-up events and cover costs for agency branding & collateral (hand-outs, instructions for applications & required documentation) & language translation services on materials.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Through comprehensive on-site service delivery and pop-up events, more residents can access essential services more efficiently in a time of urgent need. Specifically, our program will benefit Marin County community members by:

-Supporting families with emergency needs exacerbated by COVID: When faced with emergencies such as medical expenses, a rent spike, or loss of employment, many of the families we serve do not have enough savings and are at risk of homelessness. Through cash, rental, & energy assistance offered on the spot, families can keep the roof above their heads and the lights on at home, recover from crisis, and thrive.

-Providing low-wage and working families with high-quality child care: De Colores in San Rafael and a location near the community school where our offices are located for safety net supports offer our Head Start as well as affordable childcare services, serving families with children from the pre-natal stage to five years old. Parents can easily access both safety net and stabilization services such as financial, credit, and career coaching.

-Strengthening support for Latinx residents, who disproportionately bear the brunt of the pandemic: Latinx and Hispanic residents make up only 16% of the county’s population, yet account for nearly 50% of COVID cases in Marin. Through our streamlined service delivery with information available in both English and Spanish, we ensure that all members of the community can access our holistic services and achieve stability amid the pandemic.

-Enhancing access to vital information about the resources offered by our agency and its partners: In Marin County, up to 20% of households in low-income areas like the Canal district don’t have access to their own computers. De Colores’ strategic location facilitates the agency’s outreach and allows us to strengthen relationships with community members. Through our pop-up events, residents begin to know our staff, & are more likely to refer their friends.

The total amount received for the past three fiscal years:

Year	Amount	Project
2020 - 2021	\$10,000.00	Enhancing Access to Information on COVID-19 Community Resources and Vital Services
2019 - 2020		
2018 - 2019		

List of County funding received for this project or others.

We are not receiving any other County funding for this project, but we do receive County funding for our other programs, including:

County of Marin Health & Human Services:

- Emergency Solutions Grant Program - \$350,000
- HEAL Collaborative - \$40,000
- Assist with staffing for the Marin rental assistance collaborative – \$81,840
- BHRS - \$1.5M for peer specialist support and crisis planning.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF		\$10,000		
Federal Grant				
State Grant				
Individual Contributions				
Other Local Agencies				
In kind services				
Other				
Total Sources		\$10,000		
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs				
Services and Supplies		\$10,000		
Capital				
Other				
Total Expenses		\$10,000		