



County of Marin Community Service Fund Program Application Form

Application Date September 28, 2020

Fiscal Year July 1, 2020 - June 30, 2021

Organization Information

Full Legal Name: SchoolsRule-Marin

Organization URL: www.schoolsrule.org

Mission/purpose of your organization:

SchoolsRule-Marin is a coalition of all public school foundations in Marin working to benefit every public school student in the county while also engaging the community in discussions about the important issues facing our schools and public education. In pursuit of equitable education funding, this unique consortium encourages large impact actions by bringing together individual foundation leaders to work collectively to bring new funding sources to the public schools across Marin County's diverse communities.

Grant Request Information

Program/Project Name: SchoolsRule-Marin

Summary of how County funds would be used for project:

All funds received from grants and sponsorships are distributed annually on a per-student basis to each individual Marin County public school foundation/district to support programs in the areas of literacy, the arts, technology and health.

Amount Requested Dollar: All funds received from grants and sponsorships are distributed annually on a pe

Total Project Cost: \$750,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

As California continues to underfund our schools, local public school foundations must continue to rely on their communities to fund basic programs. In Marin, some districts located in affluent areas are still able to raise millions to support their schools while in other more economically diverse areas, foundation leaders work diligently but are simply unable to raise this same level of funding. This economic inequity has been exacerbated by the COVID-19 pandemic. The wealthier districts, though projecting a decrease in funds, can still count on substantial parent contributions while foundations in our more diverse districts are projecting substantial funding shortages as have had to cancel their events which have been their primary income source.

COVID-19 also forced SchoolsRule to cancel our annual event which has significant financial implications not only for SchoolsRule, but for every public school student that benefits from the funds we raise. This is most significant for San Rafael, Novato and Dedication to Special Education, where SchoolsRule has provided more than 50% of their total funding.

SchoolsRule raises funds to distribute on a per-student basis to each individual school district's foundation, who work in conjunction with their district to determine the best use for their funds within the four defined program areas: literacy, the arts, technology and health. Examples of programs are included in the community interest section.

We are requesting a grant of \$10,000 from the County of Marin, representing just 28 cents per child. A grant of this size, combined with other grants and donations, makes a huge difference in our schools. Support from the County not only brings us closer to our goal, but also highlights the importance of our county's commitment to educating all of our children, which in turn encourages businesses and individuals to step up.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

A grant from the Community Services Fund benefits every child, in every public school in every district, and every community in Marin. By working collaboratively, SchoolsRule provides additional funds for more than 36,000 students to support programs in the areas of literacy, health, the arts, and technology. A complete list of 2019-20

programs funded by SchoolsRule is available on our website. More important are some of the critical new programs and program adaptations which have been necessitated by COVID-19 for the 2020-21 school year:

- Technology tools to support virtual learning and special education programs
- Subscription services/licenses for eBooks and other online resources for students
- Elementary art, music and dance specialists to provide arts education virtually and in classrooms and in some districts trained as intervention specialists to motivate and engage students for on line learning and/or serve as online tutors
- Social Emotional Learning curriculum to provide support for students adapting to virtual learning as well as returning to the classroom
- Equipment and materials for outdoor learning
- Emergency grants supporting low income students with access needed to learn remotely

Although school will look very different this year, learning will continue through the tenacity and resiliency of our teachers, staff, students and families. SchoolsRule's mission is even more critical as the needs of our schools and our students have only increased during these challenging times. We are counting on the County of Marin to join us in our efforts to help ensure ALL students have access to vital programs and services, regardless of current circumstances, regardless of zip code.

Equity is a key value of SchoolsRule, and because of the size of the districts and special needs students, the majority of funds are distributed to districts and children with the most need who will feel the greatest impact from a \$10,000 grant from the Community Service Fun

The total amount received for the past three fiscal years:

| Year | Amount | Project |
|-------------|------------|-------------------|
| 2019 - 2020 | \$5,000.00 | SchoolsRule-Marin |
| 2018 - 2019 | \$5,000.00 | SchoolsRule-Marin |
| 2017 - 2018 | \$7,500.00 | SchoolsRule-Marin |

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

| Project Funding Sources | Funding Agency | Funding Requested | Received | Notes |
|--------------------------------|-----------------------|--------------------------|----------------------|--|
| County CSF | County of Marin | \$10,000 | \$0 | |
| Federal Grant | | \$0 | | |
| State Grant | | | | |
| Individual Contributions | | \$245,000 | \$0 | <i>Individual donors, family funds and foundations</i> |
| Other Local Agencies | | \$0 | | |
| In kind services | | | | |
| Other | | \$500,000 | \$0 | <i>Corporate grants and donations</i> |
| Total Sources | | \$755,000 | \$0 | |
| | | | | |
| Project Expenses | | Budgeted | Spent to Date | Notes |
| Personnel Costs | | \$0 | | <i>Donated and/or volunteer</i> |
| Services and Supplies | | \$5,000 | \$0 | |
| Capital | | | | |
| Other | | \$750,000 | \$0 | <i>Distribution to Schools</i> |
| Total Expenses | | \$755,000 | \$0 | |