



County of Marin Community Service Fund Program Application Form

Application Date August 26, 2020

Fiscal Year July 1, 2020 - June 30, 2021

Organization Information

Full Legal Name: Bloom Marin

Organization URL: www.bloommarin.org/

Mission/purpose of your organization:

Bloom is a volunteer based 501c3 nonprofit organization that provides complimentary wardrobes to children, women, and men who are transitioning to a life of self-reliance. Bloom additionally provides each client with a hygiene kit, undergarments, shoes and accessories. Our clients come to us from a continually expanding and diverse group of non-profit and government agencies including job training programs, educational institutions, family service agencies, treatment centers, domestic violence services and homeless shelters. Bloom has been serving Marin county residents over 20 years.

Grant Request Information

Program/Project Name: NorCal Wildfire Victims

Summary of how County funds would be used for project:

The County funds will allow Bloom to supply adequate clothing, hygiene kits, undergarments and shoes to the victims of California's wildfires. The funds would also be used to pay Bloom personnel that dress and support each client.

Amount Requested Dollar: The County funds will allow Bloom to supply adequate clothing, hygiene kits, and

Total Project Cost: \$25,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

The NorCal WildFire Victims Project at Bloom will provide resources such as clothing, hygiene kits, undergarments and shoes to those victimized by California wildfires. At Bloom, it costs \$750-\$1,000 to dress a family of four. \$75 will pay for a client's undergarments and \$50 will pay for a new pair of shoes. Hygiene kits cost approximately \$35 per individual. In order to create impact with this project, Bloom aims to dress at least 25 families in need during this time. This would amount to minimum costs of \$18,750 for supplies. Additionally, we hope to have enough resources to provide hygiene kits to any and all clients. The County funds will be used to supply the garments, undergarments, shoes and hygiene kits that will make this project possible. Additionally, The County funds are needed to pay for Bloom personnel that will dress and support these incoming clients.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Our state is currently overwhelmed with the tragedy of hundreds of wildfires. Already the residents of Lake, Monterey, Napa, San Mateo, Santa Cruz, Solano, Sonoma and Yolo counties are considered disaster victims in need of aid and individual relief, according to FEMA. The list of those in need is almost guaranteed to grow over the coming weeks and months. Bloom's NorCal WildFire Victims Project will help the individuals and families experiencing tremendous loss at this time. Our resources will provide clothing, hygiene kits, undergarments and shoes to aid these clients in their journey back to self-sufficiency. Our team is committed to providing a community of support for every client that walks through our doors. The resources provided to victims through this project will be a large step towards re-discovering confidence and hope in the wake of disaster.

This organization has never received Community Service funds.

No County funding was received for this project or others.

Project/program cannot be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF				
Federal Grant				
State Grant				
Individual Contributions		\$3,500	\$0	<i>Donors and sponsors</i>
Other Local Agencies				
In kind services		\$0		
Other		\$8,500	\$0	<i>Annual fundraiser and retail sales</i>
Total Sources		\$12,000	\$0	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$5,000	\$250	
Services and Supplies		\$19,000	\$1,000	
Capital		\$0		
Other		\$1,000	\$0	<i>Transportation costs</i>
Total Expenses		\$25,000	\$1,250	