



County of Marin Community Service Fund Program Application Form

Application Date March 30, 2020

Fiscal Year July 1, 2019 - June 30, 2020

Organization Information

Full Legal Name: Planned Parenthood Northern California

Organization URL: www.ppnorcal.org

Mission/purpose of your organization:

Planned Parenthood Northern California (PPNorCal) generates healthier communities through the delivery of quality sexual and reproductive health care services. PPNorCal began offering high-quality health services in Contra Costa County in 1969. As early as the 1970s, we developed groundbreaking educational programming such as parent/child sex education workshops. In the 1980s, we were the first Planned Parenthood affiliate in the nation to provide HIV testing and counseling. Today, we continue to lead with cutting-edge research, gender-affirming hormone therapy, infertility services, and mobile apps for birth control. Our 18 health centers provide nonjudgmental, culturally responsive care to 88,000 individuals each year throughout 20 urban, suburban, and rural counties from the Bay Area to the Oregon border. Our education programs reach 50,000 adults and youth annually.

Grant Request Information

Program/Project Name: Start the Conversation: How to talk to kids about sex - for parents and teachers

Summary of how County funds would be used for project:

County funds would support Planned Parenthood Northern California in delivering the training “Start the Conversation: How to Talk to Kids About Sex - For Parents and Teachers.”

Amount Requested Dollar: County funds would support Planned Parenthood Northern California in deliverin

Total Project Cost: \$20,008.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

The requested funding will allow PPNorCal to provide a series of online trainings for teachers to increase the knowledge, comfort, and skills necessary to teach Comprehensive Sexual Health Education (CSE). These trainings will cover a range of topics, such as: including CSE state policy, creating an inclusive classroom, trauma informed CSE, best practices for teaching CSE, age appropriate information for youth, answering difficult questions, an overview of sexual health, and more. Trainings will be open to Marin County teachers, administrators, school nurses, school social workers, and other school staff.

In January 2016, California mandated one of the most comprehensive and progressive sex education requirements in the nation for public schools. Yet, school districts are on their own to comply with the law—and most lack the resources and expertise to do so. Currently, there are few trainings available that help educators develop the skills necessary to implement CSE programming. This is a rapidly developing field, and teachers need ongoing instruction to stay current on the latest, medically accurate research on topics such as: human sexuality, healthy relationships, LGBTQ+ inclusion, pregnancy, contraception, and preventing sexually transmitted infections (STIs, aka STDs). PPNorCal’s “Start the Conversation” training for teachers aims to meet this need for Marin County schools.

Parents are the primary educators for their children, so we will also deliver two online workshops for parents and caring adults on discussing sexuality and sexual health with youth. We will cover an overview of sexual health, human growth and development, clarifying and communicating values, conversation starters, answering difficult questions, community resources, and more. By training parents and teachers, we will help to create a network of adults available to help youth.

Funding will support staff time, online educational platform fees, advertising, supplies, and materials

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Research shows that between the ages of 12 and 19, parents have the most influence over their children’s decisions about sex—more than anyone else in their child’s life. (<https://powertodecide.org/what-we-do/information/resource-library/parent-power-october-2016-survey-says>) Further, CSE has been shown to “increase academic success; prevent dating violence, and bullying; help youth develop healthier relationships; delay sexual initiation; reduce unplanned pregnancy, HIV, and other STIs; and reduce sexual health disparities among LGBTQ youth.” (<http://www.advocatesforyouth.org/school-health-equity-resources>)

PPNorCal’s education programming is designed to not only impart crucial sexual health knowledge and skills, but also to help link residents to medical and social services, including PPNorCal’s health centers and public health benefits programs. In a recent study conducted at our health centers, we determined up to 70% of clients participated in one of our education programs, highlighting the strong connection between these activities and utilization of services. The “Start the Conversation” trainings will serve a critical role in increasing teachers, parents, and caring adults’ comfort and knowledge in discussing sexual health with the youth in their lives.

This organization has never received Community Service funds.

No County funding was received for this project or others.

Project/program cannot be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF	County of Marin	\$9,800		
Federal Grant		\$0		
State Grant				
Individual Contributions				
Other Local Agencies				
In kind services				
Other	PPNorCal General Operating	\$0	\$10,208	
Total Sources		\$9,800	\$10,208	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$15,079		
Services and Supplies		\$3,119		
Capital				
Other		\$1,810	\$0	
Total Expenses		\$20,008	\$0	