



**County of Marin  
Community Service Fund Program  
Application Form**

**Application Date** February 25, 2020

**Fiscal Year** July 1, 2019 - June 30, 2020

**Organization Information**

**Full Legal Name:** Marin Professionals

**Organization URL:** www.marinprofessionals.org

**Mission/purpose of your organization:**

Most organizations measure success by the number of people brought into their program. We measure success differently. We're in the "business" of losing participants. Without funding from the State's Experience Unlimited program, we've been a very effective re-employment program for 5 years operated by volunteers. About 4 participants a month leave to begin a new job -- over 250 since 2014. That's our Mission, pure -- but not-so-simple for out-of-work older professionals we serve. They face serious age bias and growing technology barriers, yet the assistance they need is mostly unavailable in Marin -- except for Marin Professionals. Under the non-profit sponsorship of MarinLink, we're Marin's only free program helping older job-seeking professionals overcome age bias through highly effective job-search training, skills upgrading, networking assistance and strong peer support - a proven combination enabling these motivated, productive people to contribute to our community once again.

**Grant Request Information**

**Program/Project Name:** Marin Pros Computer Lab

**Summary of how County funds would be used for project:**

Funds will be used to purchase up-to-date computer equipment needed to establish a computer lab to train job-seeking older workers in the use of the newest technology and applications, required to secure jobs today's technology-dominated workplace.

**Amount Requested Dollar:** Funds will be used to purchase up-to-date computer equipment needed to estab

**Total Project Cost:** \$6,150.00

**Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.**

PROJECT – COMPUTER LAB: Five years ago, when State budget cuts cost Marin Professionals funding as a Chapter of the State's "Experience Unlimited" program, it also cost our job-seeking participants the use of an up-to-date computer lab at EDD to maintain their IT skills, critical to securing jobs in today's tech-dominated workplace. Most of our participants have older, out-of-date machines that prevent them keeping up with new technology and applications. While we don't have the same amount of space we had at EDD, fortunately we now do have access to some space at MarinLink's office to establish a 3-station computer lab with up-to-date equipment. We're also in the process of arranging a partnership with Microsoft's retail operation in Corte Madera to provide instructors to assist with free technical training for our participants. But to implement the training partnership, we need to acquire new, up-to-date equipment. For that purpose, the requested funds will be used toward the purchase of: (2) Two advanced 14" Windows laptop computers: \$3,600; (2) one 14" Apple MacBook Pro: \$1,500; (3) two 9" Tablets: \$630; (4) Microsoft Office & Virus Protection applications: \$420. TOTAL COST: \$6,150.

**List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:**

DIRECT BENEFICIARIES: The direct beneficiaries of this project will be the unemployed older workers participating in our workshops related support meetings. They are professional men and women in a broad range of occupations, mostly 50+ with families to support, from virtually every city in Marin and many deeply traumatized by the sudden loss of their job. They're already facing difficult re-employment challenges such as age discrimination and automation, making it absolutely critical that they stay as up-to-speed as possible on the latest technology now dominating the workplace. Establishing a Marin Pros sponsored computer lab, with free instructors from Microsoft, will greatly enhance our participants' ability to upgrade their IT skills and become proficient on more advance technology. COMMUNITY & PUBLIC BENEFICIARIES: "Effectiveness" is one the most important of Marin Pros Five Core Values. And over the past five years, every addition to our program has enhanced our participants ability to

secure new work as quickly as possible. This benefits virtually everyone in Marin County: (1) EMPLOYERS will gain mature workers well prepared to make full use of the technology employers currently rely on; (2) LOCAL BUSINESSES will benefit from the increased buying power of newly re-employed professionals; (3) TAX PAYERS benefit by having recipients of public assistance more quickly transformed into tax-paying contributors to our community.

**The total amount received for the past three fiscal years:**

Year	Amount	Project
2018 - 2019		
2017 - 2018	\$1,000.00	Program Workstation and Training Equipment
2016 - 2017	\$1,000.00	Workshop Classroom Equipment

**No County funding was received for this project or others.**

**Project/program cannot be completed if amount received is less than requested amount of Community Service funds.**

**Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.**

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF	Marin County Board of Supervisors	\$4,150	\$0	
Federal Grant		\$0	\$0	
State Grant		\$0		
Individual Contributions	Marin Pros Participant Working Alumni	\$2,000	\$550	
Other Local Agencies		\$0		
In kind services		\$0		
Other		\$0	\$0	
<b>Total Sources</b>		\$6,150	\$550	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$0		
Services and Supplies		\$0		
Capital		\$6,150	\$0	<i>Computers, e-tablets &amp; software for computer lab</i>
Other		\$0	\$0	
<b>Total Expenses</b>		\$6,150	\$0	