



**County of Marin  
Community Service Fund Program  
Application Form**

**Application Date** March 24, 2020

**Fiscal Year** July 1, 2019 - June 30, 2020

**Organization Information**

**Full Legal Name:** Elder Care Alliance

**Organization URL:** www.eldercarealliance.org

**Mission/purpose of your organization:**

Elder Care Alliance (ECA) is a non-profit organization, founded in 1996 and dedicated to providing care and services to meet the needs of older adults. It is based in Alameda, California, with communities in San Francisco, Oakland, San Mateo, San Rafael, and Camarillo, California. Erasing Boundaries and the Dementia Inclusive Communities Initiative is an exciting undertaking for ECA that extends mission impact to average and low income Californians impacted by dementia. The vision of this project is a dementia inclusive society in which all people impacted by dementia, regardless of income, identity or geographic location are fully supported by their communities to live full lives free from stigma and with meaning and purpose. Working toward this vision through Erasing Boundaries furthers ECA's vision of enriching human relationships and connecting people & community, and furthers work to transform our modern cultural view of older adults, people living with dementia and care partners.

**Grant Request Information**

**Program/Project Name:** Dementia Inclusive Training for Community Healthcare Workers

**Summary of how County funds would be used for project:**

County funds would support core operating costs for the implementation of a dementia inclusive training program to help better prepare community healthcare workers to engage with and support people living with dementia and care partners.

**Amount Requested Dollar:** County funds would support core operating costs for the implementation of a dem

**Total Project Cost:** \$30,000.00

**Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.**

We are requesting support from the County of Marin Community Service Fund to help implement a county-wide training program for professionals in community healthcare settings to communicate effectively with people impacted by dementia. This training covers the principles of dementia inclusive communication and simple ways to make physical environments, paperwork, and processes more dementia inclusive. We will use improv, storytelling, and other creative techniques to explore and develop inclusive practices. This training occurs over six 2-hour sessions. We will provide material to reinforce information conveyed in the training, including printed best practices, access to an online archive, and 4 hours of ongoing support in the form of phone calls or Zoom meetings. The project's goals include: 1. Giving healthcare professionals, whose knowledge of dementia may be primarily clinical, a framework for understanding the social impacts of dementia; 2. Increase empathy and understanding of the experience of people impacted by dementia, such that care and communication are improved and there is increased potential for appropriate referrals; and 3. Tools for inclusive communication that will immediately improve the relationship between patients and clinicians. The costs to implement this training include development to customize the training to specific needs of participating community partners; staff time to implement; travel time to and from partner sites; materials to administer the trainings; and creation of follow up materials including printed material and ongoing support. Our goal is to partner with between 3-5 healthcare providers in Marin County. An investment of \$10,000 from the Community Service Fund will support either one complete training or 10% of a training series. We anticipate that a single training will directly enable up to 20 service providers to bring best practices back to their workplace, where their impact will be multiplied exponentially.

**List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:**

As I write this proposal, we are in the midst of an unprecedented public health crisis. The Covid-19 pandemic has and will continue to disproportionately affect older adults and people with disabilities, including people impacted by

dementia. One of our best preventative strategies also runs the risk of further isolating already vulnerable older adults. It is imperative to create welcoming and inclusive spaces for older adults impacted by dementia now more than ever. Dementia inclusive communication ensures that this population continues to have their needs met in an effective and humane manner. This training will support this goal and other community interests, including: 1. Increasing early diagnosis for dementia by promoting awareness by physicians; 2. Increasing quality of accessible care for people living with dementia and care partners; and 3. Increasing non-verbal communication skills for healthcare workers, which will improve communication not only with people impacted by dementia but also with anyone living with cognitive change or people who are neuro-atypical. Our pilot programs have taken place in multi-cultural, multilingual environments and often address the specific needs of low income older adults. Our community partnerships thus far - with organizations like the San Francisco Campus for Jewish Living, the Felton Institute, and Covia - focused on developing tools for sustainable programs. This entails working closely with stakeholders, including staff members and program participants; evaluating our success and making actionable recommendations for the future; and taking risks on innovative ideas while respecting limitations. We bring the same philosophy to this proposal, and will implement a program that gives attendees flexible tools that can act as a foundation for essential future work. Our training will leave attendees energized and excited, with a framework that will improve their quality of work each and every day.

**This organization has never received Community Service funds.**

**No County funding was received for this project or others.**

**Project/program can be completed if amount received is less than requested amount of Community Service funds.**

**Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.**

<b>Project Funding Sources</b>	<b>Funding Agency</b>	<b>Funding Requested</b>	<b>Received</b>	<b>Notes</b>
County CSF	County of Marin Community Service Fund	\$10,000	\$0	<i>Applied</i>
Federal Grant				
State Grant				
Individual Contributions	Marin Community Foundation	\$30,000	\$0	<i>Applied</i>
Other Local Agencies				
In kind services				
Other	Rosenthal Family Foundation	\$20,000	\$0	<i>Applied</i>
<b>Total Sources</b>		\$60,000	\$0	
<b>Project Expenses</b>		<b>Budgeted</b>	<b>Spent to Date</b>	<b>Notes</b>
Personnel Costs		\$9,000	\$0	
Services and Supplies		\$15,000	\$0	
Capital				
Other		\$6,000	\$0	<i>Travel and technology</i>
<b>Total Expenses</b>		\$30,000	\$0	