County of Marin
Community Service Fund Program
Application Form

Application Date September 11, 2019

Fiscal Year July 1, 2019 - June 30, 2020

Organization Information

Full Legal Name: HeadsUp San Rafael Public Education Foundation

Organization URL: HeadsUp San Rafael Public Education Foundation

Mission/purpose of your organization:

Our Mission is to bring critical enrichment and support programs to our schools, providing equitable opportunities for our students while building community district wide. HeadsUp is made up of parents, school administrators, business people, and active members of the community who, since 1982, have raised millions of dollars to supplement our schools' budgets. HeadsUp is committed to raising the additional funds necessary to ensure the quality education our students deserve. Together San Rafael City schools serve over 7,200 students from Kindergarten through high school at 12 schools. Our schools represent the diverse, multicultural community that makes up San Rafael. SRCS district is largely a low-moderate income school district with over 63% of our population on the free and reduced lunch program. While educational enrichment is a primary focus, HeadsUp also plays a valued leadership role in bringing cohesion to the diverse San Rafael Community.

Grant Request Information

Program/Project Name: Elementary School Music Program

Summary of how County funds would be used for project:

Funds would be used to help fund elementary music teachers, enabling HeadsUp to continue to offer music to all 1st through 5th grade students at all 8 of our elementary schools.

Amount Requested Dollar: Funds would be used to help fund elementary music teachers, enabling HeadsU through 5th grade students at all 8 of our elementary schools.

Total Project Cost: $191,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

There are many studies supporting the theory that music instruction not only improves children's communication skills, attention, and memory, but that it may even close the academic gap between rich and poor students. Our immediate goal is to bring equity by funding music K-5 in all our 8 elementary schools so all children can realize the benefits. Most of our funding goes toward music teachers' salaries. For most SRCS students, this is the first formal introduction to music. The HeadsUp Elementary Music Program instruction introduces and supports skills such as beat keeping, pitch matching and foundational concepts of music: rhythm, melody, dynamics, tempo and form. Ongoing application of these skills and concepts takes place through body percussion exercises, movement, singing, and playing instruments. Students learn to play percussion, recorder, ukuleles and Orff instruments. Students are encouraged to sing and play all of these instruments both independently and with an ensemble during weekly music classes. The community-building aspects of music making are particularly important for students in this age group as they become increasingly self-conscious during transition into adolescence. The program provides unique opportunities to nurture individual growth while fostering profound teamwork. We fund salaries for 10 music teachers for 1st – 5th Grade Instruction plus music supplies including instrument acquisition and repair which will cost us $191K per year. The goal of HeadsUp Elementary Music Program is, and always will be, to guide students to become well-grounded in the musical building blocks and comfortable expressing themselves through singing, rhythmic movement, instrument playing, reading and writing music and improvising (both vocally and instrumentally).

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Happy kids make a great community.

Studies link music to beneficial brain development. Others link music to consistent school attendance and achievement. But simply talk to kids who participate in music to know there is value there. It makes them better students, yes. It also makes them better citizens.

It’s cliché to say that children are our future. But for this community, it means something. Over 60 percent of our district families live at or below poverty level. This is a community where student success is critical to breaking generational poverty and improving their standard of living.

Providing these students with opportunity can be generationally transformative. Our music programs bring this community together--at our annual carnival, city events where kids perform and holiday parades. San Rafael students learn very early about the amazing magic that happens when a group of people from different backgrounds make music together.

The total amount received for the past three fiscal years:

Year	Amount	Project
2018 - 2019	$10,000.00	Elementary Music Program
2017 - 2018	$5,000.00	Elementary Music Program
2016 - 2017	$5,000.00	Instrument Acquisition and Repair

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF				
Federal Grant				
State Grant				
Individual Contributions	Business Donations	$0	$25,000	*Continually soliciting businesses for support*
Other Local Agencies	SchoolsRule	$0	$175,000	*Must be used for middle school & high school also*
In kind services	Bananas at Large & Elks	$1,000	$1,000	*donated ukuleles*
Other	Rockin Run and Carnival Fundraiser	$160,000	$0	*This is for all programming, not just this program*
Total Sources		$161,000	$201,000	
Project Expenses		**Budgeted**	**Spent to Date**	**Notes**
Personnel Costs		$183,000		*Personnel costs continue to rise in order to hire*
Services and Supplies		$5,000		*and retain good teachers. We loose many to private*
Capital		$0		*schools who can afford to pay more.*
Other		$3,000	$0	
Total Expenses		$191,000	$0	