County of Marin
Community Service Fund Program
Application Form

Application Date September 27, 2019

Fiscal Year July 1, 2019 - June 30, 2020

Organization Information

Full Legal Name: Center for Volunteer & Nonprofit Leadership

Organization URL: www.cvnl.org

Mission/purpose of your organization:
We advance nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in our community.

Grant Request Information

Program/Project Name: CVNL Youth Volunteer Program

Summary of how County funds would be used for project:
Funds will be used to establish a new youth volunteer program in cooperation with Marin high schools. The program will complement our online volunteer portal to provide high school students with specific projects that have been pre-approved for youth

Amount Requested Dollar: Funds will be used to establish a new youth volunteer program in cooperation wit

Total Project Cost: $12,364.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.
Volunteering has been proven to empower teens by developing their self-esteem and confidence. Through volunteering, young people make a real difference and get to see the direct impact of their work and dedication to something greater than themselves. An important aspect of volunteering is that students gain valuable “real world” skills and experience working as part of a team, making connections in the community, and networking with peers and potential future employers. It can lead to developing more diverse relationships, finding new interests, and exploring career options.

Based on our experience, there is a need in the community for youth-specific volunteer projects. Many organizations have age requirements and do not accept volunteers under a certain age. Part of this program will be working with organizations to identify those projects that are appropriate for youth and communicating them to program partners.

Through presentations we will establish school partners and build a youth volunteer program. This program will seek to work with students to develop a peer-based leadership and instruction program so that students can learn from each other how to manage volunteer time and find projects that align with their interests. We will work with school administrators to approve youth-based volunteer opportunities from which the students can then choose for their projects.

We plan to conduct outreach to various Marin high schools, including Novato High School, and other Marin-based private schools, which have a service learning requirement. Expenses for the program include personnel costs, the design and printing of promotional materials for distribution at schools, and additional supplies for on-site promotion by student ambassadors on campus and at volunteer fairs. County funds will be used to help design and implement the new program this fiscal year. CVNL’s new Americorps Volunteer Infrastructure Project employee will lead this effort.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

With both an online volunteer portal and an in-person volunteer program for youth, we will be better suited to assist the individual needs of area volunteers, the nonprofits they serve, their clients, and their supporters by better communicating needs, sharing information, and making volunteer matches that best serve all parties involved. The

program will:

- Expand volunteer program in general
- Build a pipeline for youth volunteer programs
- Increased impact in the community for Marin-based organizations

The benefit to the public will be greater engagement by area youth in giving back and supporting their community. Marin County students, education institutions, and nonprofits will benefit from our newly expanded volunteer opportunities – as a more expansive member organization, there will be more opportunities for individuals and groups to find ways to give back to the community. Through our merger with the Volunteer Center of Sonoma County, students in Marin will now be able to access volunteer opportunities beyond Marin, making it easier for them to fulfill their service learning requirements if they live in or live closer to the counties of Sonoma, Napa, or Solano.

With your support, we can help students more proactively and honestly fulfill their service learning requirements and build responsibility and accountability for their own volunteer programs. This program will help us achieve our mission of creating a more effective and efficient nonprofit service center, ultimately advancing the entire nonprofit sector by empowering our local youth to give back and enhance our quality of life in Marin.

The total amount received for the past three fiscal years:

Year	Amount	Project
2018 - 2019	$10,000.00	Emergency Volunteer Center Planning
2017 - 2018		
2016 - 2017	$10,000.00	EVC Supplies (to replace items due to theft)

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF				
Federal Grant				
State Grant		$2,132	$0	*AmeriCorps member stipend*
Individual Contributions		$0	$0	
Other Local Agencies		$0	$0	
In kind services		$0	$0	
Other	Corporate/Foundation	$0	$0	
Total Sources		$2,132	$0	
Project Expenses		**Budgeted**	**Spent to Date**	**Notes**
Personnel Costs		$9,464	$0	
Services and Supplies		$1,700	$0	
Capital		$0		
Other		$1,200	$0	
Total Expenses		$12,364	$0	