



# County of Marin Community Service Fund Program Application Form

**Application Date** August 27, 2019

**Fiscal Year** July 1, 2019 - June 30, 2020

## Organization Information

**Full Legal Name:** Youth Poster Contest

**Organization URL:** Mr.

**Mission/purpose of your organization:**

The Youth Poster Contest is open to all Marin County middle and high school students. The contest is produced in partnership with the Marin County Office of Education and other leading nonprofit, governmental and business organizations who support this unique messaging opportunity. Youth are invited to design an art poster that communicates their hope, optimism and concerns about social justice, climate change, women's rights, firearms regulations, immigration, discrimination and other issues important to Marin youth. Using art, creative ideas and problem-solving skills, youth individually, or in collaboration with others, will develop a poster that informs, challenges and inspires the greater community to take action and make a difference. The annual Youth Poster Contest was first held in 2017 and our 2020 contest begins January 1, 2020. Rare is the opportunity to engage and motivate such a large population of Marin - all accomplished as a volunteer effort.

## Grant Request Information

**Program/Project Name:** 2020 Youth Poster Contest

**Summary of how County funds would be used for project:**

To expand beyond the exceptional outreach to at-risk youth that we achieved in our 2019 contest. Our 2020 goal is to provide free in-school poster workshops, with guest artists and free art supplies to every Title 1 middle and high school in Marin.

**Amount Requested Dollar:** To expand beyond the exceptional outreach to at-risk youth that we achieved in o

**Total Project Cost:** \$14,825.00

**Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.**

The Youth Poster Contest is developed in partnership with the Marin County Office of Education, and through this unique partnership the contest is offered to every middle and high school student, in every public and private school in Marin County. Critically important to the Youth Poster Contest is reaching out to underserved Marin youth who might not otherwise participate in such a contest due to lack of art supplies, art teachers, parental support at home for an art /messaging project or quite simply, making the contest known and easily accessible for these students.

In other words, we're trying to help level the playing field in creative expression opportunities between students who come from more affluent areas of Marin and those who do not have such advantages at home or in school.

One of our school partners in our outreach to underserved youth is Bayside/Martin Luther King Jr. Academy in Marin City. Art teacher, Ellen Franz, stated "The opportunity for young people to learn strategies that will support them in sharing their ideas and thinking about important issues is certainly infectious. The fact that this work is focused on students whose voices most often go unheard, as well as conducted pro bono, add substance to this work."

Our 2019 contest greatly increased this outreach program by providing 5 free in school workshops, and included a field trip to the Haight Street Arts Center in San Francisco for 20 students.

For 2020, our intention is to provide free poster workshops, free art supplies and free guest instructors to all 9 Title 1 middle and high schools in Marin. There has never been such a program offered in Marin County to these well deserving, but underserved students.

We are requesting \$4,500 to to help cover the hard costs for these nine in-school workshops. Importantly, all management, scheduling and overhead for this program is provided pro bono.

**List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:**

The Youth Poster Contest is an unprecedented opportunity for the youth of Marin to stand up and speak out about issues that are important to them. Indeed, there is no other contest in the United States that provides such diverse topic areas (as outlined above) for personal creative expression, with a parallel focus on engaging underserved youth, with 21 awards of certificates for art supplies, and importantly, with each award matched with an equal value of art supplies for their school.

The educational community of Marin County is trying to emphasize the benefit of artistic expression to the full educational development of our youth. Fran Smith, a contributing writer for Edutopia, wrote that "Involvement in the arts is associated with gains in math, reading, cognitive ability, critical thinking, and verbal skill. Arts learning can also improve motivation, concentration, confidence, and teamwork." The Youth Poster Contest is the only artistic program offered in every middle and high school in Marin, and is on the leading edge of this important integration of arts into the broader academic curriculum.

Following the Awards Ceremony in mid-May, the 21 winning posters embark on a Bay Area exhibition tour, which includes museums, civic galleries, community centers and other prominent exhibition locations. This tour allows the artwork and the messages of our Marin youth to be seen by tens of thousands of people. Such exposure provides not only a deep sense of pride our young artists, it has opened important doors for their continued artistic growth. For example, Andrea Flores, winner of the 2019 Producer's Award, will hold her first solo art exhibition in September 2019 at a gallery in Sausalito, California.

Funding from CSF would be used exclusively to engage underserved Marin youth.

The Youth Poster Contest is produced pro bono, allowing the contest to be highly cost-efficient and focused squarely on benefiting all Marin youth.

**The total amount received for the past three fiscal years:**

<b>Year</b>	<b>Amount</b>	<b>Project</b>
2018 - 2019	\$3,000.00	Youth Poster Contest
2017 - 2018	\$1,500.00	Youth Poster Contest
2016 - 2017		

**List of County funding received for this project or others.**

For our 2019 Youth Poster Contest, we received a \$3,000 donation from the "Learning through the Arts Initiative", a partnership between the Marin County Office of Education and the Marin Community Foundation.

There is no guarantee that this donation will continue for our 2020 contest.

**Project/program can be completed if amount received is less than requested amount of Community Service funds.**

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

<b>Project Funding Sources</b>	<b>Funding Agency</b>	<b>Funding Requested</b>	<b>Received</b>	<b>Notes</b>
County CSF		\$4,500		
Federal Grant		\$0		
State Grant		\$0		
Individual Contributions		\$0		
Other Local Agencies		\$0		
In kind services		\$2,400		
Other	Corporate and nonprofit partners	\$9,250		
<b>Total Sources</b>		\$16,150		
<b>Project Expenses</b>		<b>Budgeted</b>	<b>Spent to Date</b>	<b>Notes</b>
Personnel Costs		\$0	\$0	
Services and Supplies		\$8,150	\$0	
Capital		\$0	\$0	
Other		\$6,675	\$0	
<b>Total Expenses</b>		\$14,825	\$0	