



**County of Marin
Community Service Fund Program
Application Form**

Application Date March 29, 2019

Fiscal Year July 1, 2018 - June 30, 2019

Organization Information

Full Legal Name: San Geronimo Valley Healthy Community Collaborative

Organization URL: <https://www.sgvcc.org/resources/valley-history/>

Mission/purpose of your organization:

The mission of the San Geronimo Valley Healthy Community Collaborative is to bring together nonprofit agencies, public agencies, and other community groups in the San Geronimo Valley to share resources, to avoid duplication of services, and to work together. For the past two years, the Collaborative has been engaged in a process to form a San Geronimo Valley Historical Society.

Grant Request Information

Program/Project Name: San Geronimo Valley Historical Society

Summary of how County funds would be used for project:

Seed money, paperwork costs for 501c3 incorporation, forming board, website and online photographic archive, a Valley guided tour printed booklet.

Amount Requested Dollar: Seed money, paperwork costs for 501c3 incorporation, forming board, website a

Total Project Cost: \$20,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

At this time, we have an unofficial San Geronimo Valley Historical Society. Our next step is to officially incorporate the San Geronimo Valley Historical Society as a legal entity with 501c3 status, form a board, and create an online presence that includes historical photos that are accessible to all, and, lastly, to create a guided tour booklet of Valley sites in lieu of a physical museum site. County funds would be used to for four main areas: 1) the paperwork costs for starting a 501c3 in California, which come out to \$500; 2) publicizing, promoting, and holding exploratory meetings that will establish a board for the nonprofit at a cost of \$1,000 dollars; 3) the creation of a professional website that includes an extensive collection of photographs and writings on Valley history, including the costs of website design, logo and branding, and photo collection and archivist work totaling a cost of \$3,500 dollars; 4) research and printing costs for a Valley guided tour history booklet that can be available at no cost to visitors at a cost of \$1,000. A lawyer has volunteered the labor for the legal work involved in the paperwork filing, and a local historian has volunteered the time required to coordinate these various projects and activities.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Some community organizations have small collections of artifacts and photographs or have created short independent histories of their group, but the San Geronimo Valley has never had an official historical society bringing together all of the available knowledge on the history of this region; the history of the Valley is quite rich, with a significant amount of conservationist, music, and agricultural history embedded in its DNA. The first book specifically on the history of the San Geronimo Valley will be released on August 5 of this year by a Woodacre resident who has worked closely with the Community Center to create an overview of the region's heritage. The title is Images of America: San Geronimo Valley from Arcadia Publishers, the creators of the nationwide Images of America local history series. This book has been underway since 2014, but it is just the beginning of a surge of interest in our history. The author collected thousands of images, but was only able to include 207 in the final book. Just two years ago, the Community Center released its 50th Anniversary Edition Community Guide in 2017 after years of work from volunteers and staff. The Community Guide includes many photos as well, but is unique in that it includes many memoirs, first person accounts of Valley life from a wide range of perspectives. Work on these book projects has brought to light the high level of enthusiasm and support for Valley heritage such that the moment feels right to "strike as the iron is hot" in the creation of an official Historical Society. We are quite passionate about this and our communities' residents are quite passionate as well. Having a website photo archive would allow anyone with an

internet connection to access hundreds of historical Valley photos, while free Valley guided tour booklets would be similarly available to the community.

This organization has never received Community Service funds.

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF		\$6,000	\$0	
Federal Grant		\$0	\$0	
State Grant		\$0	\$0	
Individual Contributions		\$0	\$0	
Other Local Agencies		\$0	\$0	
In kind services		\$10,000	\$4,000	<i>Legal services, archivist services</i>
Other		\$4,000	\$0	<i>Book sales proceeds beginning in August 2019</i>
Total Sources		\$20,000	\$4,000	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$10,000	\$4,000	<i>(including value of in-kind)</i>
Services and Supplies		\$10,000	\$0	<i>(including value of in-kind)</i>
Capital		\$0	\$0	
Other				
Total Expenses		\$20,000	\$4,000	