



**County of Marin  
Community Service Fund Program  
Application Form**

**Application Date** March 28, 2019

**Fiscal Year** July 1, 2018 - June 30, 2019

**Organization Information**

**Full Legal Name:** Barbara McVeigh

**Organization URL:** <http://www.thefilmcollaborative.org/fiscalsponsorship/projects/themanbehindthewhiteguit>

**Mission/purpose of your organization:**

The film The Man Behind the White Guitar is a locally driven completed film about one of Marin County's most legacy guitarists, Brazilian born Jose Neto has been a Fairfax resident for over 30 years. As the guitarist for Harry Belafonte (30 years) and Steve Winwood (20 years) and leader of his own band Netoband, he has been a leading artist internationally, despite the fact many have never heard his name. He is kind, generous and humble. Marin Independent Journalist Paul Liberatore says "Neto is in service to music, not fame or money."

Producer Barbara McVeigh discovered Neto recognizing his brilliance. She created a film which has become an international collaboration (Brazil, UK, NY, LA and Marin County) to showcase values that Neto has lived by and power of world music to unite. Marin based top musician and producer Narada Michael Walden is featured in the film. In 1981 the producer lost her guitar lessons when her father took a stand against a US president for honesty.

**Grant Request Information**

**Program/Project Name:** Film - The Man Behind The White Guitar

**Summary of how County funds would be used for project:**

Film translated into Spanish to support values of diversity and multiculturalism and submitted to Spanish speaking countries, including Central America - by independent artists.

**Amount Requested Dollar:** Film translated into Spanish to support values of diversity and multiculturalism an

**Total Project Cost:** \$6,000.00

**Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.**

Film driven by Marin based independent film producer about local musician to showcase the values of kindness, generosity and humility and power of world music. This is an international film project, one which the County of Marin can demonstrate commitment to such values and support translation into Spanish, which reflects Marin's values of multiculturalism and diversity.

**List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:**

Films are inspiration. Stories that inspire change people. This film project supports showcases the values Jose Neto has lived by. What's more is the backstory which supports the dream of the producer, as this is her first feature film with many of the world's top musician to always remember the power to dream big. The producer lost her own guitar lessons at age 13 when her father took a stand against the president of the United States for political honesty and risked everything. Her family went broke. This film is her take back as she tries to demonstrate that we all can benefit from the big dreaming, kindness, generosity and music as our country faces challenges of unity and values of diversity. Marin County could take lead in the message in our film by supporting efforts to translate. We have submitted the film to international film festivals in Europe and Norther America. After Spanish translations, we will submit to our neighbors south of the border.

**This organization has never received Community Service funds.**

**No County funding was received for this project or others.**

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

<b>Project Funding Sources</b>	<b>Funding Agency</b>	<b>Funding Requested</b>	<b>Received</b>	<b>Notes</b>
County CSF				
Federal Grant				
State Grant				
Individual Contributions	Deborah Santana, Marin Idea Fund, Others	\$33,000	\$33,000	<i>Grants were offered and individuals contributed</i>
Other Local Agencies				
In kind services		\$0		
Other	volunteers- int'l artists			<i>projected value \$100,000</i>
<b>Total Sources</b>		\$33,000	\$33,000	
<b>Project Expenses</b>		<b>Budgeted</b>	<b>Spent to Date</b>	<b>Notes</b>
Personnel Costs		\$15,000	\$15,000	<i>We've used what we got! And got resourceful!</i>
Services and Supplies		\$18,000	\$18,000	
Capital				
Other		\$0		<i>MANY int'l artists (Brazil, UK, NY) volunteered!</i>
<b>Total Expenses</b>		\$33,000	\$33,000	