



**County of Marin
Community Service Fund Program
Application Form**

Application Date March 29, 2019

Fiscal Year July 1, 2018 - June 30, 2019

Organization Information

Full Legal Name: Center for Volunteer and Nonprofit Leadership (CVNL)

Organization URL: www.cvnl.org

Mission/purpose of your organization:

We advance nonprofits and volunteerism by strengthening leadership, encouraging innovation and empowering individuals in our community.

Grant Request Information

Program/Project Name: Emergency Volunteer Center Planning

Summary of how County funds would be used for project:

The funds would be used to modernize the programmatic infrastructure required to manage spontaneous volunteers and in-kind donations during times of declared disasters in Marin when CVNL is called upon to activate as an Emergency Volunteer Center.

Amount Requested Dollar: The funds would be used to modernize the programmatic infrastructure required

Total Project Cost: \$28,900.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

In the aftermath of disaster, CVNL has a very important and specific role: Establish an Emergency Volunteer Center (EVC). An EVC serves as a clearinghouse for people who spontaneously volunteer following a disaster, and matches these volunteers with local agencies to assist with response and recovery. For example, if the County Emergency Operations Center requires 200 extra people to sandbag a flooded area, CVNL would screen and deploy 200 volunteers with the right skills upon receiving the County's request.

As the EVC operator, CVNL is the primary support agency for in-kind donations. Following a disaster, members of the public have a tendency to clear out closets with the intention of donating to disaster victims. The trouble is that the donations rarely match true needs and actually complicate recovery. CVNL staff are trained to manage these donations, inform the public about true needs, and utilize volunteers sort literally tons of donations.

CVNL's EVC plans significantly evolved over the past five years due to changes in the ways people communicate during disasters, and there is a pressing need to evolve even more. In late 2018, CVNL adopted a new online portal with the capability of managing disaster volunteering, and now there is a need to make this volunteer matching a seamless process.

Establishing an EVC takes careful planning, establishment of MOUs with congregations and community centers, training agencies on how to utilize spontaneous volunteers, and educating the community on how they can help when a disaster strikes. CVNL is actively preparing for the next disaster, and requires additional support act more quickly.

County funds would be used to:

- Update the BayAreaVolunteers.org web portal to function better for government, nonprofits and volunteers with an updated disaster module
- Update the EVC plan to reflect new changes in the County's Emergency Operations Center
- Train volunteers to support EVCs throughout Marin

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

There are 3 ways that EVC planning will benefit the public:

Expansion of the County's disaster response efforts. Activities will reach more people since volunteers will be involved in service delivery.

Expansion of nonprofit and congregational response efforts. More people impacted by disaster will get the services and the physical donations they need.

Potential volunteers will stay out of harm's way since they will be integrated into formal response efforts.

These ways were demonstrated during the North Bay Fires in October 2017 when the County opened an evacuee shelter and activated CVNL to open the EVC. CVNL signed up 6,686 new volunteers on the online disaster portal, which was in addition to the 5,000+ people who were already. To look at it another way, CVNL prevented over 6,000 volunteers from spontaneously showing up at the Marin Center; only 400 volunteers signed up on site. Over 7 days, CVNL placed volunteers in nearly 1,000 shifts at the shelter, and ensured that the volunteers worked hand-in-hand with County staff. Also, as the lead agency of the Marin Interagency Disaster Coalition, we worked with nonprofits and congregations to manage gift card and clothing donations so that the only items that made it into the shelter were those that were needed. When the shelter closed, CVNL stayed ready to deploy even more people if the fires spread to Marin.

With adequate planning and coordination, the thousands of spontaneous volunteers that step forward during disaster can help protect our homes, schools, workplaces, and each other. The recent Marin County Resident Survey reported that disaster preparedness is an essential priority. This survey, combined with feedback that our online disaster portal needs to be more user-friendly, is prompting CVNL to accelerate our planned EVC improvements in time for fire season.

The total amount received for the past three fiscal years:

Year	Amount	Project
2017 - 2018		
2016 - 2017	\$10,000.00	EVC supplies (to replace items due to theft)
2015 - 2016		

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF				
Federal Grant				
State Grant				
Individual Contributions		\$15,000	\$8,000	<i>Ongoing campaign to support EVC</i>
Other Local Agencies				
In kind services				
Other				
Total Sources		\$15,000	\$8,000	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$10,000	\$2,500	
Services and Supplies		\$18,900	\$0	
Capital			\$0	
Other				
Total Expenses		\$28,900	\$2,500	