County of Marin
Community Service Fund Program
Application Form

Application Date March 5, 2019

Fiscal Year July 1, 2018 - June 30, 2019

Organization Information

Full Legal Name: Cleaning4Kids.org

Organization URL: www.cleaning4kids.org

Mission/purpose of your organization:

Cleaning 4 Kids mission is to professionally clean for the homes of Marin families who have a child fighting cancer using an organic, toxic free cleaning solutions.

We know a child's immune system is compromised during treatment. This can lead to the most common, life-threatening complication – infection. During this critical time to ensure their home is safe, Cleaning 4 Kids will provide one free, organic, green cleaning a month while the child is in treatment, so parents can concentrate on what's important, their child's health.

When a child has cancer, the whole family experiences a crisis. As a parent, or caregiver, there is so much to manage after a diagnosis. Just being a strong support for their child during this frightening process can be exhausting. The last thing someone wants to worry about is whether their home is safe for their child. Yet, cancer and cancer treatment present special challenges.

Grant Request Information

Program/Project Name: Cleaning 4 Kids

Summary of how County funds would be used for project:

Funds from the County of Marin Community Service Fund Program would provide additional support for Cleaning 4 Kids to continue to clean the homes for families that have children fighting childhood cancer. This would increase the number of homes we

Amount Requested Dollar: Funds from the County of Marin Community Service Fund Program would provid

Total Project Cost: $19,200.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

The goal of Cleaning4Kids is to clean the homes of 10 Marin County families once a month who have young children in different stages of Cancer recovery for free. The mission is to make the homes clean and toxic free as possible for the family so the mother and father don't have to worry about cleaning and can focus on their child's recovery. One of the greatest risks of children returning from chemotherapy is infection. Many people are not aware of the large amount of chemicals in cleaning products so Cleaning 4 Kids not only cleans the homes but removes toxins existing in the home in the form of typical cleaning methods. Cleaning 4 Kids will also give the same toxic – free cleaning solutions they use to clean to the family for them to use between professional cleaning clean-ups.

Our costs to provide organic, toxic free complete cleaning and detoxification for an average Marin County home is $160 (staff and Cleaning material).

One child's treatment can last one year (or more).

$160 X 12 = $1,920 per year. A grant of $5,760 would pay for 3 families with a sick child, one year of toxic-free cleaning.

Cleaning 4 kids will commit to matching or finding the funding to match the County of Marin Community Service Fund bringing the total number of families the County of Marin Service Fund Program can help is six with a grant of

$5,760.

We will give the county of Marin credit for every family that they help with a portion of the cleaning credit on our website and in marketing materials.

Cleaning 4 Kids is asking for a grant from the County of Marin for $5,760 to help six Marin County families have their homes cleaned while they focus on their sick child or children for one year.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

We are working with sick children from the Hospice by the Bay, Kaiser Hospital, individual families, and religious institutions. We are being featured in Marin IJ as a story to inspire other businesses to reach out and help families fighting cancer like lawn maintenance companies, food delivery services, window cleaning services etc.

Another public benefit is the offset to the negative news cycles stemming from political and racial divisions in the airways. It is a spark that is added to other sparks to challenge the current environment that we need to help each other more than divide each other.

This organization has never received Community Service funds.

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	**Funding Agency**	**Funding Requested**	**Received**	**Notes**
County CSF				
Federal Grant				
State Grant				
Individual Contributions	Organic Cleaning Clients	$1,600	$600	*for every 10 housecleanings OCM donates 1 cleaning*
Other Local Agencies	BNI	$1,250	$1,250	*Initial startup money from our BNI chapter*
In kind services	Web/copy/admin	$3,000	$2,250	*Web designer, copy editor, photo's, print, donated*
Other				
Total Sources		$5,850	$4,100	
Project Expenses		**Budgeted**	**Spent to Date**	**Notes**
Personnel Costs		$1,500	$4,000	*Start up costs: website, Supplies, webcopy, photos*
Services and Supplies		$150	$50	*Cleaning supplies*
Capital		$4,000	$2,500	*Personal investment by Jaime Perez to startup C4K*
Other		$0		
Total Expenses		$5,650	$6,550	