



County of Marin Community Service Fund Program Application Form

Application Date August 20, 2018

Fiscal Year July 1, 2018 - June 30, 2019

Organization Information

Full Legal Name: Youth Poster Contest

Organization URL: www.youthpostercontest.org

Mission/purpose of your organization:

The Youth Poster Contest provides an unprecedented and very public platform for all Marin County youth, ages 12-18. Youth are invited to design an art poster that communicates their hope and concerns about social justice, climate change, immigration, women's rights, gun control, and other issues important to them. Using art, creative ideas and problem-solving skills, youth individually, or in collaboration with others, will develop a poster that informs, challenges and inspires the greater community to take action and make a difference.

Importantly, the contest strives to engage underserved Marin youth by offering free workshops in schools in underserved communities, such as Marin City, San Rafael's Canal District and for students at Marin Oaks High School. For 2019 we will expand this outreach to engage more challenged communities and schools.

The Youth Poster Contest was held in 2017 and 2018, and begins again in January 2019.

Grant Request Information

Program/Project Name: 2019 Youth Poster Contest

Summary of how County funds would be used for project:

To increase engagement with underserved youth in schools and communities in Marin with free guest art instructors, curriculum, and free art supplies for schools and students. Increase to 5 free workshops in 2019.

Amount Requested Dollar: To increase engagement with underserved youth in schools and communities in

Total Project Cost: \$10,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

A critically important aspect of our 2018 contest was to engage students from underserved communities. To that end, we held free workshops at Bayside/Martin Luther King Jr. Academy in Marin City, at Davidson Middle School in San Rafael, which serves the Canal District, and at Marin Oaks, an alternative high school in Novato.

Ellen Franz, art teacher at Bayside/Martin Luther King Jr. Academy, stated "The opportunity for young people to learn strategies that will support them in sharing their ideas and thinking about important issues—is certainly infectious. The fact that this work is focused on students whose voices most often go unheard, as well as is conducted pro bono, adds substance to this work."

The goal of the 2019 Youth Poster Contest is to increase this engagement by providing 5 workshops. The overarching goal of the Youth Poster Contest is to help level the playing field between students who come from more affluent areas of Marin and those that do not have such advantages at home or in school. The posters that have come from these underserved students have been poignant. 13-year old Natalia Contreras' poster stated: "Just because my path is different doesn't mean I'm lost." And the poster by 14 -year-old Natalie Chavarria stated, "You only see the trouble but you don't know my struggle."

We are requesting \$3,000 to help cover the costs of these five in-school workshops. This includes development cost of the curriculum; scheduling with schools; scheduling and paying guest instructors; purchasing art supplies for workshop (which are left behind with the school/location) and art supplies which are given to each participating student as a take-home gift.

Other than payment to the guest instructor artists and the hard cost of art supplies, there is no cost for salaries and/

or paid benefits in this all-volunteer effort.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

The Youth Poster Contest has established itself as an unprecedented opportunity for the youth of Marin to stand up and speak out about issues that are important to them. Indeed, there are few other community interests as important as giving our youth the opportunity for creative thinking, artistic expression, personal growth and public admiration which comes through their participation in the contest.

The Marin County Office of Education has become an active partner in this important endeavor. Eileen Smith, Curriculum & Instruction, stated that, "I enthusiastically endorse this project, in order to provide an opportunity for students to express themselves through an integrated arts project. The theme can be embedded in any subject area and gives students a voice in matters that impact them and their future."

13-year-old Dylan Gibson said, "I feel that the contest is important for Marin youth because it provides us with a chance to be heard in a nontypical way. Because we are teens, it's not always easy to be taken seriously about what we believe; the contest lets us be artistic while also proving our beliefs are important."

Edward Berberian, District Attorney offered, "I feel deeply we need to empower our children to know they have a voice and to get them to engage and that no matter the hard and painful knocks some have endured need not define them. They are not only the future (our future) but our hope."

The contest has received a Certificate of Special Congressional Recognition from the United States Congress; a Certificate of Recognition the California State Legislature; and a Resolution from the Marin County Board of Supervisors.

The contest developed a Poster Exhibition, which is now traveling throughout the Bay Area.

As stated previously, the Youth Poster Contest is actively engaging youth from underserved schools and populations in a concerted effort to level the playing field.

The total amount received for the past three fiscal years:

Year	Amount	Project
2017 - 2018	\$1,500.00	Youth Poster Contest
2016 - 2017	\$0.00	
2015 - 2016	\$0.00	

List of County funding received for this project or others.

For the 2018 contest, we received a donation from the "Learning through the Arts" initiative, a partnership between the Marin County Office of Education and the Marin Community Foundation. We also received a donation from the office of Edward Berberian, District Attorney.

There is no guarantee that these donations will continue for our next contest in 2019.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF		\$3,000		
Federal Grant		\$0		
State Grant				
Individual Contributions		\$1,000	\$0	
Other Local Agencies		\$0		
In kind services		\$3,000	\$0	
Other	Corporate and nonprofit partners	\$3,000		
Total Sources		\$10,000	\$0	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$0		
Services and Supplies		\$10,000		
Capital				
Other		\$0		
Total Expenses		\$10,000		