



County of Marin Community Service Fund Program Application Form

Application Date March 1, 2018

Fiscal Year July 1, 2017 - June 30, 2018

Organization Information

Full Legal Name: Downtown Streets Team

Organization URL: www.streetsteam.org

Mission/purpose of your organization:

Downtown Streets Team is ending homelessness through the dignity of work. We are an extremely low barrier (the only requirement is 18+) work-experience program where unhoused and low-income individuals, that usually haven't worked in years, volunteer their time in exchange for basic needs assistance. Individuals pair up in groups, manage each other and participate in debris removal and beautification projects around their community. While these individuals are volunteering, they're regaining structure (i.e. being timely, being professional and being accountable to the rules in place) and they're also taken out of survival mode. "Survival-mode" is the term that is coined for those that are too involved in the perpetual ongoings of poverty to make advances in their success. Since our program covers their basic needs (gift cards, transportation passes, phone, etc.) they can easily participate and they are less likely to feel compelled to engage in counterproductive activities.

Grant Request Information

Program/Project Name: Mobile Shower Support

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$343,600.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

Downtown Streets Team provides vocational rehabilitation to those who are experiencing homelessness. In our work experience program, we've helped many unhoused people get back into housing and employment around the Bay Area. The program participants that we fondly refer to as our 'Team Members' clean up debris in the streets in exchange for case management, access to employment pipelines and stipends that take care of their basic needs. Marin County has lacked something that our other communities don't, which is access to showers. It's difficult making a nice introduction to landlords or employers without having a safe place to wash up first. Downtown Streets Team is addressing this need by launching a mobile shower program - money has been secured from Marin Community Foundation to buy two mobile shower units (at \$53k a piece), both of them consist of three showers (making six showers available total), two of which are CA ADA certified. Not only will this meet an important need for 708 unsheltered individuals in Marin County but it will allow us to hire some of the unhoused individuals to work the units, giving them some valuable work experience. We've also secured \$140k from a locally funded pot of money controlled by MCCMC (Marin County Council of Mayors and Councilmembers). We've gotten a lot of in-kind donations from EO Products and local hotels but still, with all of this being said, we still project a shortfall financially.

There is only one dedicated, free shower location in Marin County - at the Ritter Center in downtown San Rafael. Downtown San Rafael is an inconvenient and unsustainable option for the 67% of Marin County's unsheltered homeless population who reside outside of San Rafael. Moreover, given Ritter's current shower infrastructure, they only actually serve approximately 16% of Marin County's unsheltered homeless population over the course of any given week.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

The business community will see less of a concentration of individuals experiencing homelessness because we'll offer showers outside of the downtown corridor. This will lessen the burden on downtown in regards to homeless services locations.

In many ways having only one shower location results in people viewing the shower as a transactional service rather than an entry point to our broader system of care, which can actually end homelessness through connections to

housing and employment.

By providing showers for a limited period of time suited to a local community's needs, negative community impacts can be dramatically reduced.

This organization has never received Community Service funds.

List of County funding received for this project or others.

\$175k for Downtown Streets Team program support.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF				
Federal Grant				
State Grant				
Individual Contributions				
Other Local Agencies	MCCMC	\$140,000	\$140,000	
In kind services	EO Products	\$30,000	\$30,000	
Other	MCF/Individual fundraising	\$150,000	\$120,000	
Total Sources		\$320,000	\$290,000	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$163,205	\$3,000	
Services and Supplies		\$38,446	\$4,000	
Capital		\$120,000	\$110,000	
Other				
Total Expenses		\$321,651	\$117,000	