



County of Marin Community Service Fund Program Application Form

Application Date March 29, 2018

Fiscal Year July 1, 2017 - June 30, 2018

Organization Information

Full Legal Name: Environmental Forum of Marin

Organization URL: www.marinefm.org

Mission/purpose of your organization:

The mission of the Environmental Forum of Marin (the Forum) is to promote a sustainable world through environmental education. Its principal program, the Master Class, focuses on environmental issues, how they affect Marin, and the development and execution of solutions. Recently, the Master Classes have focused on climate change, the greatest existential threat to the environment in the Forum's history.

Environmental Forum of Marin was founded in 1972 to train Marin residents to speak before local legislative bodies on the environmental consequences of proposed developments on the Marin/Sonoma Coast. Over the years Forum training expanded into a comprehensive program for Marin residents, and has been recognized for its scientific depth and objectivity in presenting environmental issues. More that 1200 people have completed the Master Class program.

Grant Request Information

Program/Project Name: Climate Solutions Incubator

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$20,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

The Forum is launching the Climate Solutions Incubator project as a means to address climate change where creative ideas can flourish, reach maturity, and be implemented. The Incubator will focus on Master Class Projects designed to address the impacts of climate change.

Projects have been a part of the MC program, but the Climate Solutions Incubator will add a new level of urgency. This is not an extension of an existing program, but rather a whole new approach to addressing climate change through empirical means. This grant will help fund a part-time position whose role will be to launch the Incubator and establish it as an ongoing Forum program.

The Forum is requesting \$10,000 to establish the Climate Solutions Incubator.

It will cover all aspects of Project development and implementation:

- project design and implementation training, resulting in a detailed plan and budget;
- access to a database of potential funding sources and contact information;
- mentors who provide oversight and counseling during the project development and implementation phases;
- project evaluation support to determine successful advocacy strategies.

The long-term goal of the Forum is a stand-alone Climate Solutions Incubator operating in conjunction with the Master Class instruction. The way to reach this goal is to spend the next few years investing in the team that will bring the Climate Solutions Incubator to fruition.

Projected Incubator Costs: \$20,000 per year

- Part-time Project Incubator Coordinator stipend \$ 5,000 per annum
- Pro-rata portion of Executive Director salary 9,000 per annum
- Pro-rata portion of the Master Class Director stipend 3,000 per
- Misc. expenses 3,000 per annum
- Venues \$ 1,500
- Database 1,000
- Outreach 500

The Coordinator will concentrate his/her efforts during the project-development phase (approximately Dec. to April) at an estimated 10 hrs/week. The ED will track the impact of these projects the rest of the year.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

In October of 2017 Marin County launched Drawdown:Marin, a campaign designed to engage the entire Marin community to take action to dramatically impact greenhouse gas emissions utilizing five key strategies. The Forum has already been working in collaboration with the county to bring programs related to Drawdown:Marin to the public. At the introduction of Drawdown, Supervisor Connolly stated that coming together will pay for itself in many ways: improved health, greater resilience, a better economy, and that individual actions will make a difference between meeting Marin’s ambitious goals and falling short. The Forum can provide the means for individuals to work together in a purposeful and structured way, and will encourage projects that address the key strategies.

The Incubator can be the catalyst for county-wide solutions and help speed up the process that will help the county meet its goals.

Providing an incubator for community-based and student projects is the most effective way to accelerate engagement and commitment to new strategies, and it will also help underserved communities create projects that specifically address their needs. A project incubator will both scale up the number and impact of the Forum's environmental Projects and provide models for other communities nationwide.

Measure the outcome

Each Climate Solutions Incubator project will develop its own measures and project goals. The success of the Incubator will be measured in two ways.

1. The extent to which the project met or exceeded the project goals.
2. The number of projects and people processed over time with analysis to understand environmental advocacy efforts and trends.

The total amount received for the past three fiscal years:

Year	Amount	Project
2016 - 2017	\$2,500.00	partial offset of the tuition for Master Class 44 participants
2015 - 2016	\$2,500.00	Lecture Series 2017
2014 - 2015		

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF		\$10,000		
Federal Grant				
State Grant				
Individual Contributions	challenge grant	\$10,000		
Other Local Agencies	MCF		\$0	<i>to be placed</i>
In kind services				
Other	portion of MC tuition	\$1,750		
Total Sources		\$21,750	\$0	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$17,000		
Services and Supplies		\$3,000		
Capital		\$0		
Other				
Total Expenses		\$20,000		