

MARIN COUNTY FREE LIBRARY

Wednesday, May 12, 2010
Stinson Beach Library

- - PROPOSED MINUTES - -

- (1) CALL TO ORDER
Meeting called to order at 7:09 p.m.
- (2) ROLL CALL
- Present
- | | |
|--------------------|----------------|
| Barbara Madrid | David Fickbohm |
| Lori O'Connor | Bill Crandall |
| Judy Anderson | Leslie Plant |
| Joel S. Fugazzotto | Ed Duggan |
| John Kupersmith | Lyons Filmer |
| Reggie Winner | |
- Absent with Notification
- | | |
|------------------|---------------|
| Meredith Parnell | Ona Rotenberg |
| Alison D. Howard | |
- Also Present
- Gail Haar, Director of County Library Services
Scott Bauer, Deputy Director of County Library Services
Edna Guadiana, Sr. Secretary
Terry Jones, Bookmobilst
Dan Carr, Community Library Specialist, LBW
Bonny White, Branch Manager, W. Marin Branches
Chris O'Connor
Chris Harrington
- (3) ADOPTION OF AGENDA
M/S/C Kupersmith/Filmer – Agenda approved with the following addition: CLSA Systems Advisory Board Member for the MCFL.
M/S/C O'Connor/Kupersmith - Commission approved that Commissioner Fickbohm will remain a CLSA Systems Advisory Board Member, representing MCFL
- (4) APPROVAL OF THE MINUTES
M/S/C Kupersmith/Fugazzotto– Minutes approved as submitted

(5) OPEN TIME FOR PUBLIC EXPRESSION

Chris Harrington representing the Stinson Beach Village Association reported that the Association has sent out a questionnaire locally in preparation for a community plan. The feedback indicated that the Library ranked in the top 3, after the Fire department. Mr. Harrington requested that should the parcel tax not pass in June; the hours at the Stinson Beach Library not be reduced. Mr. Harrington indicated that there may be an entity in the Town of Stinson Beach who may be able to provide additional funding for the Stinson Beach Library annually for the next 3 years to keep the same amount of open hours and possibly even increase the hours at the Stinson Beach Library.

(6) READING AND CORRESPONDENCE FILES

The reading file was circulated for all to read.

(7) LIBRARY BEYOND WALLS & BOOKMOBILE SERVICES REPORTS

LIBRARY BEYOND WALLS

Dan Carr, Community Library Specialist-LBW Coordinator at the Point Reyes Station Library gave a brief recap on the Library Beyond Walls program.

Bringing the library home -- Library Beyond Walls:

- ✓ has been serving homebound patrons for over six years;
- ✓ is just one aspect of how MCFL reaches out into the community to extend the services of libraries beyond the walls of brick and mortar branches;
- ✓ provides the full range of library materials to homebound patrons, including books, magazines, audio books, movies, and music;
- ✓ works with the outreach programs of city libraries to make sure that all county residents have access to library services.

Originally Library Beyond Walls served just the elderly, but our mandate has grown to include patrons of all ages who are otherwise unable to take advantage of library services. Library Beyond Walls has grown to over 50 patrons supported by over 30 volunteers.

How Library Beyond Walls Works:

Promotional materials and applications are available at each MCFL library branch, for both prospective volunteers and patrons. Each Library Beyond Walls patron comes to the program with differing needs. Those who like to read can choose from regular print, paperbacks (for weight), or Large Type books. Some just want the latest DVDs or old favorites. When service is requested – by a patron, friend or family - a designated library staff person fills out an application form, usually over the phone, and then passes it on to the Volunteer Coordinator.

The Volunteer Coordinator meets and interviews the patron in more detail about their needs and interests. The Volunteer Coordinator finds a volunteer for the new patron, usually within close geographic proximity. Volunteer makes contact with the branch representative at the library he/she will primarily use and is oriented to the catalog and other tools (as necessary) and introduced to library staff. Patron and

volunteer continue to meet as they arrange the dates (varies from once a week to once a month; most often 2x per month is the norm).

Library Beyond Walls keeps in mind technological restrictions, especially for older patrons, and continues to research delivery methods that will work for them, such as large button CD players and voice-activation.

The Future of Library Beyond Walls:

We will continue to promote our services; exploring new ways and enhancing old ones. We will be working closely with the Bookmobile to help transition older patrons from independence to interdependence.

BOOKMOBILE

Terry Jones, Community Library Specialist-Bookmobilst gave a brief report on the Bookmobile. Jones began her presentation by showing a short video of Ralph Eubanks who as a child visited his local bookmobile, and later grew up to become Director of the Library of Congress. Terry passed around various books for commissioners to pet.

Terry presented a Slide Show on "National Bookmobile Day":

- National Bookmobile Day is a Great Success!
- Started in Maryland in 1905, ours 1948.
- Celebrations all over the country----will expand next year.
- We did story times at 3 schools, 2 storytimes at Farmer's Market with history of bookmobiles. (Knight and the Dragon, etc.)

Some of the things that the Bookmobile staff has been doing in the past few months include:

- Quilt project with Victoria-----American traditions----one room school houses, quilting, bookmobiles, giving back to the community. Finished quilts are donated to the Oakland's Children's Hospital for critically ill patients.
- Serve families with child raising books, healthy babies, raising chickens and pikas----4H knowledge is improving! Being a connector----Agricultural extension, literacy,
- Carnival at Old Gallinas Child Development----lots of family involvement, funds to buy books and early learning toys.
- Summer reading at ranches, Tomales, Dillon beach----up to 9 ranches every 2 weeks, books and t shirts for prizes.
- Farmers' Market----75 folks each Thursday----sometimes more. Special presentations----Rachel with early story time presentation, July----puppet show. Launch info about Adult Summer Reading.
- Presentation at Parnow House---senior centers and to activity directors. More outreach needed, making a seamless transition for library patrons from branch and bookmobile users to LBW
- Presentation at Association for Bookmobiles and Outreach Services will pair with the Association for Rural and Small Libraries----Taking your Show on the Road! Story times for just about anywhere and everywhere!

Terry thanked the Library Commission for their ongoing support! After a brief question and answer period, President Anderson thanked Terry and Dan for their presentations.

(8) **REPORTS OF COMMITTEE CHAIRS AND OTHER COMMITTEE LIASONS**

- a. Nominating Committee: Nominating Committee: President Anderson reported that the Commissioners listed below have all accepted nomination to serve on the Library Commission Executive Committee. The slate of officers who agreed to accept installation of office during the annual meeting on June 9th, are:
- (1) Judy Anderson, President
 - (2) Lori O'Connor, Vice-President
 - (3) Meredith Parnell, Secretary
 - (4) Joel Fugazzotto, Member-at-large
 - (5) Leslie Plant, Member-at-large
- b. Measure "A" Committee: Commissioner Madrid reported that the Measure A committee is aiming to raise \$200,000 and currently have \$192,000. Mailers have gone out to Fairfax residents; law signs have been distributed; we have 4 ½ pages of endorsements on our website; get out the vote phone banking will start this week; and John Kupersmith is doing a wonderful on maintaining the website. Starting on the 1st Thursday in June, Bonny White, W. Marin Branch Manager will be a regular host on the KWMR morning show every other week. Commissioner Madrid and Director Haar were interviewed recently, and this will be aired on channel 26 several times over the next couple of months and will also be available on the County's "G channel" for viewing.

(9) **NEW BUSINESS**

- a. Library Commission Meeting Schedule for July 2010 to June 2011:
M/S/C O'Connor/Fugazzotto – Library Commission Meeting Schedule for July 2009 to June 2010 approved as submitted.
- b. Annual Meeting & Social Event: Commissioner Fickbohm announced that next month's annual meeting/social event will start at 6pm; be held at the San Rafael Joe's, spouses and significant others are invited to attend. The Commission decided to invite the Branch Manager from each of their branches. President Anderson will email the Commission with more information including price and deadline date to RSVP.

(10) **OLD BUSINESS**

None

(11) **PRESIDENT'S REPORT FOR MAY 2010**

None

(12) **DIRECTOR OF COUNTY LIBRARY SERVICES REPORT FOR MAY, 2010**

ONE BOOK ONE MARIN SUMMARY

The final event for One Book One Marin was held on April 28th. Dominican University graciously hosts the program as part of their Institute for Leadership

Studies which gives us access to their beautiful campus and facilities. The reception was held in the newly remodeled Reading Room of the Alemany Library and we all enjoyed chatting with author Michael Chabon while we sipped wine and nibbled delicious appetizers. While there didn't appear to be as many people in attendance as last year, the crowd at Angelico Hall was treated to a marvelous conversation between Michael Krasny and Michael Chabon that explored literature and writing and *The Amazing Adventures of Kavalier and Clay*.

SUMMER READING PROGRAMS

This year we have 3 Summer Reading programs!

Make a Splash – READ is the theme of the *Children's Summer Reading Program*. For the first time this year, all branches will be counting reading by number of minutes, not number of books or pages. This brings us into line with what the schools are doing and emphasizes to the children that it is the act of reading that is important. We also made a decision this year to radically simplify the prizes handed out. Reading 20 minutes a day for 5 days earns a bookmark. Reading 20 minutes a day for 10 days earns a coupon for a free pizza (donated by Roundtable.) Reading for 20 minutes a day for 15 days earns a special prize from the fish tank (aka, bits and pieces left from other programs.) And reading for 20 minutes a day for 20 days earns a Summer Reading T-Shirt with a fun graphic. The program runs from June 12 to August 9. To entice our young readers and their parents to come and see what we have to offer, each branch has scheduled special events that include magicians, puppeteers, and musicians. Many thanks go to our Friends groups who provide the funding for this exceptional program.

Make Waves at your Library is the *Teen Summer Reading* theme and like the Children's program, it begins June 12th and runs through August 9th. Teens can sign up online, starting June 1. There are weekly raffles for gift cards for local stores and online music, or tickets to a San Francisco Giants baseball game. One lucky winner will walk away with The Grand Prize, a VISA gift card. To earn raffle tickets, Teens read the books they want and submit reviews online; each review earns one chance to enter the weekly raffle. In addition, they can earn raffle tickets by correctly answering the *Book of the Week*, a contest that involves following clues through the library catalog to locate the correct book title. There are also free events at all the branches, including jewelry making, henna body art, collage, and more. Every branch will also host a computer gaming and pizza party featuring *Need for Speed*, *Wii Sports*, *Rock Band* and *DDR*. These parties are a huge hit with teens, branch staff and our tech support folks alike!

Adults can have the pleasure of reading along with Children and Teens this summer by participating in the virtual Marin County Free Library *Adult Summer Reading Club* beginning June 1st. After joining at www.marinlibrary.org by clicking on Summer Reading for Adults, readers can share their favorite titles with our community by submitting book reviews and read the reviews of other Adult Summer Reading members on the website. After signing up and submitting at least one review, online members will be eligible to pick up a book bag from your local library

between June 12th and August 9th. This program was funded by the Librarian's Fund at the Marin County Library Foundation.

ALL STAFF DAY

On April 30th the entire staff at the Pickleweed Community Center assembled for our yearly All Staff day. (In previous years we have done one full and one half day, but with the budget cuts we now do just the full day in the spring.) We provide lunch and lots of home baked snacks and build in some time just for networking. Since we are spread out over so many locations, this is our one opportunity a year to see our colleagues and visit in person with people we may only get to talk to on the phone or through e-mail. We include a training component, this year a session on "Verbal Intervention" by a Risk Management staff member that had valuable tips on keeping verbal exchanges with unhappy patrons from escalating out of control. Director Haar always does a "State of the Library" and this year's talk was about the budget and what might happen after the election. This is also the time that Director Haar introduces any new staff and gives them a library T-shirt, honors our long term employees with certificates or small gifts (provided by Human Resources) and acknowledges special or out of the ordinary staff contributions with flowers. In the afternoon, we did a facilitated communications exercise with a staff committee that is working on improving internal communications and heard from a couple of other committees on their projects. Afterwards we send out a brief electronic survey, collecting feedback from everyone, and incorporating that into the next event.

Director Haar reported that staff had their first electronic petting zoo today, and on hand were an iPad, Kindle, Nook, Sony Reader, iPod touch, Wii, Playstation, Flip video camera, etc. There is another petting zoo scheduled for tomorrow at the Novato Library from 9-3 for anyone who would like to attend.

(13) ANNOUNCEMENTS.

- Director Haar announced that all county buildings will sign up with the Marin Energy Authority. The County is going with the light green energy option.
- President Anderson thanked Commissioner Barbara Madrid, who will term out in June, for her many years of dedicated service to the Marin County Free Library Commission. Judy also thanked Commissioner Lyons Filmer who is not seeking reappointment for her years of service.

(15) ADJOURNMENT – M/S Fickbohm/O'Connor Meeting adjourned at 8:30 pm