STRAWBERRY DESIGN REVIEW BOARD ZOOM MEETING

August 1st, 2022 MEETING NOTES

SUMMARY

• The meeting was called to order at 7:10 p.m. by Julie Brown, Chair

Members present: Julie Brown

Matt Williams Penna Omega Chad Sparks

Review and approval of past minutes

Motion was made to approve 6/6/22 minutes. Unanimously approved. Vote: 4-0

Public comments for items not on the agenda:

None

Item 1: Weihl Trust Sign Review (P3659)

CitiBank Signage 101 Tiburon Blvd., Mill Valley Assessor's Parcel 034-141-07 Project ID P3659

Applicant: Coast Sign -David Ford

Presentation: New replacement signage for Citibank sign elements throughout including 2 illuminated building signs, one illuminated pilon sign and illuminated ATM fronts all with updated graphics. Additional signage also updated but not illuminated.

Discussion:

Julie: This project is before us due to the multiple illuminated signs without a master sign plan. It is unusual for a single entity to have so many illuminated elements and we will be looking to balance the needs of the location, visibility for patrons with the community compatibility. Additional considerations can be the hours of illumination, however, regulated safety requirements at ATM area lighting are not part of our consideration..

Board Comments:

For reference, the Site Plan (drawing 2 of 13) is attached. As proposed, the "Citibank" building mounted signs A1 (south) and A2 (west) are illuminated. Sign B is the illuminated pedestal out at the street. Sign D2 is a blank panel over the entrance door to cover an old sign. The ATMs with their sign panels are also illuminated – typically 24 hours.

Chad: A2 signage should be non-illuminated due to adjacent homes directly above the West facing sign. A1 & B to be lit as planned.

Julie: A2 should not be illuminated, A1 to only remain lit until 11pm. Pedestal "B" to remain lit for ATM visibility/accessibility.

Matt: Agrees with A2 to not be illuminated. West facing tree blocks A2 from Tiburon Exit from freeway, so only residents above would see illuminated sign.

Penna: D2 Sign should match door frame color (Black/Brown) in lieu of silver color as presented. A2 to be non-illuminated or both A2 & A1 to be illuminated only during business hours. Sign B to remain as planned.

MOTION: West building sign A2 is approved but shall not be illuminated. South building sign A1 is approved to be lit, but only until 11PM. Pedestal sign B is approved as illuminated 24 hours if desired. ATM signage is approved and assumed to be lit for safety 24 hours. Entrance panel D2 to match door frame color. All other signage and awnings are approved. M/S: MW/CS Vote: 4-0

Item 2: General Board Business Discussion

- Vacant Board seat was discussed, it is more the Superviser's role to fill, but if we think of anyone, we should communicate that to her.
- Zoom meeting format status will remain for the foreseeable future. The Board likes being able to see and
 present the project more fully than with drawings or display boards. It is more helpful to the public and the
 Board.

Item 3: The meeting adjourned at 8:00 p.m.

