



Bay Area Housing Finance Authority (BAHFA) Local Expenditure Planning

Housing & Federal Grants Division Community Development Agency

April 2, 2024





AGENDA

I. Overview of Bay Area Housing Finance Authority (BAHFA)

- Regional Bond to fund affordable housing in the Bay Area
- Equity framework
- Funding for all communities
- Accountability regionally and locally

II. Local Expenditure Planning

- Outreach goals
- Schedule and timeline
- Next steps

Bay Area Housing Finance Authority (BAHFA)

- 1. Collaborate with cities and counties
- 2. Add Value
- 3. Improve housing delivery system

BAHFA's Core Goal

To raise revenue regionally to address systemic challenges in housing affordability and housing stability across the 3Ps:

- 1. Production of new affordable housing
- 2. Preservation of existing affordable housing
- 3. Protections for low-income residents and people at risk of homelessness





Proposed 2024 Regional Housing Bond

- \$10-20 billion to invest in affordable housing
- Requires voter approval
- Funds disbursed over 10+ years
- Eligible uses set forth in statute and state constitution



Related 2024 Measure

Assembly Constitutional Amendment 1 (Aguiar-Curry) will place a measure on the November ballot that would:

1

Amend the statewide constitution to lower the voter approval threshold for affordable housing general obligation bonds from two thirds to 55%.

2

Apply to the Bay Area Regional Housing Bond on the same November 2024 ballot

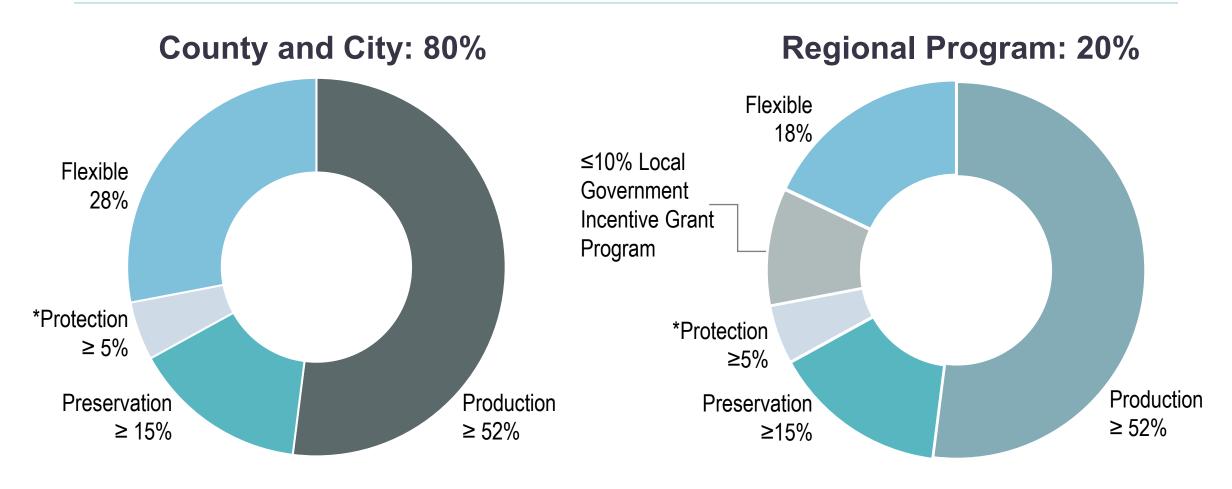
BAHFA Equity Framework Principles

- Target resources towards people and places most harmed by discriminatory housing practices.
- Focus on those that are most housing insecure (extremely-low income, homeless households).
- Invest in both historically exclusionary and disinvested communities.
- Achieve climate and environmental justice goals.
- Prevent displacement and preserve existing affordable housing.
- Support community-based and community-owned organizations and developers.
- Support individual and community wealth building.
- Commit to advancing community participation among historically marginalized populations.

Significant funding to every community



BAHFA: How Can Funds Be Spent?



^{*}Exception for GO Bonds: currently, state law does not allow bond proceeds to be spent on non-capital (e.g., services) costs.

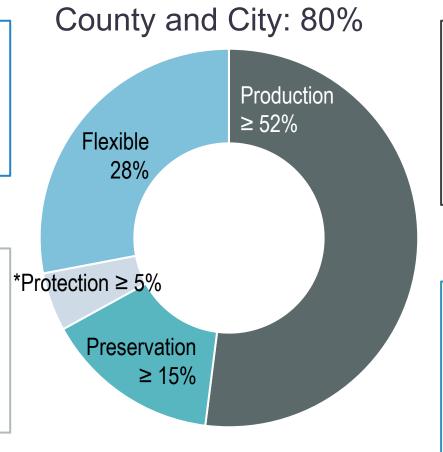
BAHFA: How Can Funds Be Spent?

FLEXIBLE (28%)

- Any of the 3Ps
- Infrastructure
- Neighborhood Amenities

PROTECTIONS (≥5%)

- Eviction legal services
- Emergency rental assistance
- Data collection
- Relocation assistance



PRODUCTION (≥52%)

- Up to 120% AMI households
- Prioritize Low, Very Low, Extremely Low-Income Households
- Must be deed-restricted

PRESERVATION (≥15%)

- Rehab of deed-restricted properties
- Convert to affordable housing
- Expiring deed-restricted properties

BAHFA Regional Coordination and Accountability

- Governed by local elected officials across the Bay Area serving on MTC.
- Advisory committee with public members with expertise across the 3Ps.
- Regional and local expenditure plans posted on BAHFA website.
- Annual report to state legislature on how money was spent and outcomes achieved.
- Assists localities with development of local expenditure plans.
- Monitors expenditures for compliance with state law/regulations.

BAHFA Local Coordination and Accountability

- Counties must conduct public outreach and engage with their cities to inform county expenditure plans.
- Plans are subject to BAHFA and ABAG
 Executive Board review for completeness.
- County responsible for project-level funding decisions, consistent with local expenditure plans.
- Annually report on how money is spent and outcomes achieved.









County Expenditure Plan

- County Board of Supervisors must approve Plan at a noticed public meeting
- Must include: minimum 52% for Production, 15% for Preservation, 5% for Protections
- Robust outreach and consultation with cities, towns, and the public
- If Expenditure Plan satisfies all criteria, it will be approved as a matter of law

Expenditure Plan Outreach Goals

Spring 2024

Summer 2024

Fall 2024

Winter 2024

EDUCATION

Ensure that the public has a baseline understanding of the County's housing needs, the proposed bond, generate interest on providing feedback on outreach plan.

CONSULTATION

Consult and seek guidance from cities and towns and community housing partners. Receive feedback on how flexible funds can be used.

ENGAGEMENT

Foster inclusive community outreach, focusing on communities most in need of affordable housing, community-based organization, and build on feedback from the Housing Element.

FEEDBACK

Create draft plan informed by community feedback. Receive comments on plan from public. Formally adopt and approve final expenditure plan.

2024 BAHFA Work Plan Schedule

Spring 2024

Summer 2024

Fall 2024

Winter 2024

- Board consideration of staffing and consultants to support outreach and expenditure planning
- Board approval of Work Plan
- Assemble and initiate meetings with Steering Committee and Finalize Guiding Principals

- Countywide Outreach and Engagement
 - Public information sessions
 - Marin Mayors and Council Members
 - Housing Working Group
 - Marin Managers Association
- Jurisdiction Specific Engagement
 - City and town councils
 - Community Focus Groups
- Draft Expenditure Plan

November ballot

BAHFA Local Expenditure Plan Next Steps

- Presentations to City Councils
- Presentations to City Manager Association, Housing Working Group and Marin County Council of Mayors and Council Members
- Assemble and initiate meetings with Steering Committee: two members each from: Board Subcommittee, Council Members, City Managers, Planning Directors
- Hire outreach consultant and initiate community engagement











