



Inmar Rx Solutions, Inc.
Marin County
Safe Drug Disposal Stewardship Program
2022 Annual Report

(1-1-2022 through 12-31-2022)

June 22, 2023

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## I. Executive Summary

Inmar Rx Solutions, Inc ("Inmar") was approved to operate a Drug Stewardship Program ("Program") on December 21st, 2021 pursuant to the Marin County Safe Drug Disposal Ordinance, Marin County Code Chapter 7.90.010 – 7.90.160 ("Ordinance"). This Annual Report is for the Reporting Period between January 1, 2022 and December 31, 2022. All capitalized terminologies not defined in this summary are the same as those used in Inmar's approved Drug Stewardship Plan ("Plan") dated October 18, 2021, as revised November 16, 2021.

Inmar notified Marin County during the Reporting Period of the closure of 1 Drop-off Site due to the unexpected closure of Lucky Pharmacies in the state of California. Inmar's Plan was approved with 3 Drop-off Sites but operated with 2 Drop-off Sites for the remainder of the Reporting Period.

Throughout the Reporting Period, Inmar collected Unwanted Covered Drugs by means of Drop-off Sites (Kiosks) and Mail-back Services including Mail-Back Distribution Sites, as well as by request via the Program's website or toll-free phone number.

Inmar's primary focus for the first year of operation as stated in the goals section of the Plan was to increase Drop-off Sites and Mail-Back Distribution Sites to provide convenient and equitable access as dictated by Ordinance Sec. 7.90.080(B)(1).

Inmar endeavored to supplement Drop-off Sites by securing additional Mail-Back Distribution Sites. During this Reporting Period, Inmar operated 2 Kiosks (after the Lucky Kiosk closure) and 53 Mail-Back Distribution Sites for a total of 55 locations. Inmar collected Inner Liners from three Kiosks for a total of 16 Inner Liners collected in 2022. Sixteen collected Inner Liners equated to a total of 463.10 pounds of Unwanted Covered Drugs collected. There were 141 returned Mailers for a total of 49.36 pounds. Total weight collected in 2022 was 512.46 pounds of Unwanted Covered Drugs. This Annual Report mirrors the requirements outlined in Section 7.90.110 of the Ordinance.

## II. Participating Producers

Ordinance Sec. 7.90.110.1 - A list of Producers participating in the Product Stewardship Program

A list of participating Producers can be found in Appendix A.

## III. Collection Efforts and Weight

Ordinance Sec. 7.90.110.2: The amount, by weight, of Covered Drugs collected, including the amount by weight from each collection method used;

#### Total Unwanted Covered Drugs Collected in the Reporting Period from all Collection Methods

Туре	#	Total Weight (pounds)		
Drop-off Site Liners	16	463.10		
Standard Envelope	141 49.36			
Inhaler Envelope	0	0		
Auto-injector Packages	0	0		
Collection Events	0	0		
Total Weight Collected (2022)	-	512.46		

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## IV. Collection System

Ordinance Sec. 7.90.110.3: A list of drop off sites

Ordinance Sec. 7.90.110.4: The number of mailers provided for disabled and/or home-bound County residents;

Ordinance Sec. 7.90.110.5: The locations where mailers were provided, if applicable; Ordinance Sec. 7.90.110.6: The dates and locations of collection events held, if applicable;

#### A. Collection Points

Table 2 in Appendix B lists each of Inmar's Drop-off Sites in Marin County. Table 1 in Appendix B lists the weight for each Drop-off Site and the corresponding number of liners collected. The number of liners in Column titled "Liners Collected" is indicative of the number of times the product was picked up from each location. Inmar has included a key for the Department to refer to for the Unique Identifier.

Inmar did not host any collection events during the Reporting Period.

#### B. Standard Mail-Back Envelope Distribution Sites

Table 3 in Appendix B lists each participating Mail-Back Distribution Site. Each of these sites were provided with Standard Mail-Back Envelopes. During the Reporting Period, Inmar distributed 76 Standard Mail-Back Envelopes, 7 Inhaler Mail-Back Envelopes and 10 Auto-Injector Mail-Back Envelopes from requests received via the Program website and distributed 1,620 Standard Mail-Back Envelopes to Mail-Back Distribution Sites during the reporting period. Of the 1,620 Standard Mail-Back Envelopes distributed, 270 Mailers were provided to OD Free Marin for their outreach events. Inmar collected a total of 49.36 pounds of weight from 141 Standard Mail-Back Envelopes during the Reporting Period.

Inmar is not able to verify if a recipient is disabled an/or home-bound, therefore our numbers include a total for each Mailer distributed. Another item we plan on addressing in the next year includes building a partnership with an organization(s) to assist with reaching the homeless population.

Mailer Type	Distribution Sites	Website Requests	Toll-Free Requests	Total Distributed	Total Returned
Standard Envelope	1,620	76	0	1,696	141
Inhaler Envelope	0	7	0	7	0
Auto-injector Packages	0	10	0	10	0
Total	1,620	93	0	1,713	141

## V. Transporters and Disposal Facilities

Ordinance Sec. 7.90.110.7: The transporters used and the disposal facility or facilities used for all Covered drugs;

See Appendix C for a list of Disposal Facilities that Inmar used to dispose of Unwanted Covered Drugs.

During the process of gathering data for the Annual Report, Inmar discovered an operational process gap in conjunction with its Service Provider which resulted in a plan deviation. Returned Liners were destroyed at a waste-to-energy facility not included in the approved Plan. Due to the operational process gap identified, Inmar's Reverse Distributor Service Provider was not able to identify that these Liners needed to be destroyed as medical or hazardous waste in accordance with Ordinance Sec 7.90.100. The Service Provider, therefore, had the Unwanted Covered Drugs witness transported to a waste-to-energy facility in good faith with the intent to provide timely



destruction in accordance with all applicable DEA regulations.

Upon discovering the operational gap that led to the Plan deviation, Inmar put new processes in place to ensure that existing Liners in the Marin County Program going forward will be destroyed as medical or hazardous waste. Marin County can be confident that Inmar's processes and Service Provider are currently operating in compliance with Ordinance Sec 7.90.100.

## VI. Safety or Security Concerns

Ordinance Sec. 7.90.110.8: Whether any safety or security problems occurred during collection, transportation or disposal of Unwanted Covered Drugs during the reporting period and, if so, what changes have or will be made to policies, procedures or tracking mechanisms to alleviate the problem and to improve safety and security in the future;

Policies and Procedures for collecting, transporting and disposing of Unwanted Covered Drugs, as established in the Plan, were followed in the Reporting Period. There are no Safety or Security Concerns for the Reporting Period.

## VII. Educational Efforts and Public Outreach

Ordinance Sec. 7.90.110.9: A description of the public education, outreach and evaluation activities implemented during the reporting period;

### A. Educational Materials

In accordance with Ordinance Section 7.9.100 Inmar provided easily-consumable educational materials for distribution to County Residents including Pharmacies, health care facilities, veterinary facilities, and other interested parties for dissemination to County Residents at no charge. Education materials included standardized disposal instructions for Collectors of Unwanted Covered Drugs and Mail-Back Services, an educational brochure that includes tips for safe storage, where and how to dispose of Unwanted Covered Drugs. Additionally, Inmar created a program website and toll-free phone number for residents to visit and call to order Mail-Back materials as well as inquire about general Program operations. All materials are easily understandable with varying levels of English proficiencies and leverage explanatory graphics to aid in understanding. Materials are available in English and Spanish.

Please see Appendix D for example materials.

## **B.** Outreach Activities

Inmar administered the following outreach activities during the Reporting Period:

## 1. Digital Media - Programmatic

Programmatic Media provides targeted display ads on browser sites on internet capable devices (smart phones, computers, tablets, etc.). Inmar ran ads across a prequalified list of over 200,000 domains including a variety of retail websites, Google, and Facebook. The programmatic targeted ads ran for six weeks leading up to the DEA's National Prescription Take Back Days from October 1, 2022 to November 15, 2022. Impression metrics are reported directly from the individual websites that the ads are placed on and are reported on a per campaign basis. See Appendix F - Table 1 for programmatic results. Table 1 lists all Ad units served to viewers with the corresponding metrics by size of the image. There are different ad sizes listed due to websites having different ad space available across our 200,000 pre-qualified domain list. Examples of the Programmatic ads are in Appendix F - Figure 2. The line items in Appendix F - Table 1 represent the different sizes of



images available and used throughout the programmatic campaign. In order to have the ability to have advertisements on the 200,000 website domains, multiple image sizes are required to fit unique website size constraints.

#### Digital Media - Influencer Marketing and Social Media

Influencer marketing is a content creation tactic used to drive awareness and education to a targeted audience through blogs and social media outlets. Influencers create authentic content around their everyday lives and interests while weaving the story of prescription drug take-back into their content. Influencer content is converted into paid ad units across social platforms and then targeted to community members across Marin County.

Paid advertisements for influencer content were run on a variety of platforms including Google, Instagram and Facebook and drove towards a specified impression goal. Inmar ran several social media influencer campaigns concurrently with other traditional and digital media campaigns. Inmar posted two social media posts per month per platform (Instagram, Twitter, and Facebook). Influencer campaigns were deployed every quarter that Inmar was approved to operate for a total of four influencer campaigns in 2022.

Influencer campaigns in Marin County were projected to have approximately 400,000 impressions. Each quarter that the campaign was run either met or exceeded the number of expected impressions. Images used in the influencer campaigns are included in Appendix F - Figure 1. The dates and results of each campaign are listed in Appendix F - Table 2.

## VIII. Recycling

Ordinance Sec. 7.90.110.10: A description of how collected packaging was recycled to the extent feasible, including the recycling facility or facilities used;

DEA § 1317.75(c) prohibits handling substances after they have been deposited into a Kiosk. For this reason, Inmar is unable to separate and recycle drug packaging. Inmar will, however, execute educational programs, as outlined in Section IX, to encourage County residents to separate Unwanted Covered Drugs from their packaging and recycle the packaging prior to disposal.

Even though regulations prevent us from recycling drug packaging, Inmar has an interest in reducing waste and improving our environment. Through its Rx Returns and related business lines, Inmar has saved over 20,000 barrels of oil, recovered over 11,000 megawatts of clean energy, and powered over 900 homes in the past two years alone. We will continue to look for opportunities to expand our eco-friendly efforts in the County.

## IX. Stewardship Plan Goals

Ordinance Sec. 7.90.110.11: A summary of the Stewardship Plan's goals, the degree of success in meeting those goals in the past year, and, if any goals have not been met, what effort will be made to achieve the goals in the next year; and

## A. Program Collection Goals

Inmar met short-term collection goals outlined in the approved Plan by securing and placing Kiosks and Mail-Back Distribution Sites throughout the County within 90 days of Plan approval. Inmar launched a website (<a href="www.safemedicinedrop.com">www.safemedicinedrop.com</a>) and phone number (1-888-371-0717) within 60 days of Plan approval. This website and phone number was used during the entirety of the Reporting Period as a single website and phone number with other Program Operators was not created until 2023. Additionally, Inmar submitted a project plan and timeline for serving underserved communities within 90 days of Plan approval and executed the project plan accordingly.



Inmar's long term goal was to update signage on Kiosks with a new website and toll-free phone number based on the coordination efforts with other Program Operators as dictated by Ordinance § 7.90.100(A). This goal is currently in progress as the joint website and phone number were developed in quarter two 2023. Inmar's second long term goal was to increase Drop-off Sites and Mail-Back Distribution Sites to provide convenient and equitable access as dictated by Ordinance § 7.90.080(B)(1). Due to the unforeseen closure of Lucky Pharmacies, one of Inmar's Kiosks was closed during the Reporting Period.

In an effort to establish and increase Drop-off Sites throughout Marin County, Inmar submitted a public records request to determine how many pharmacies and Mail-Back Distribution Sites are available in the County. The number of available pharmacies that are not already contracted by an existing Program Operator is very limited. After exhaustive research was conducted, it was determined that there were only three eligible pharmacies to place a Kiosk. Inmar solicited these pharmacies but were either met with declined participation or a lack of response. In an effort to compensate for the lack of available pharmacies to place Kiosks, Inmar solicited potential Mail-Back Distribution Sites and secured an additional six Mail-Back Distribution Sites during the Reporting Period.

Program			
Short-Term (2021)	Status	Long-Term (2022+)	Status
Within 90 days of Plan approval all confirmed Drop-off Sites and Mail-Back Distribution Sites will be installed and operational.	Complete	Update signage on kiosk with new website and toll-free number based upon the coordination efforts with any other approved Plan Operators as dictated by Ordinance § 7.90.100(A).	In Progress
Within 90 days of Plan approval submit project plan and timeline for serving the underserved communities.	Complete	Increase Drop-off Site and Mail-Back Distribution Site locations to provide convenient and equitable access as dictated by Ordinance § 7.90.080 (B)(1).	In Progress/ Ongoing
Use Inmar's safemedicinedrop.com website for Marin County within 60 days of Plan approval until the single website with the current approved Plan Operator is operational.	Complete		

## B. Program Promotion Goals

Inmar met short-term and long term promotion goals by launching the program website (<a href="www.safemedicinedrop.com">www.safemedicinedrop.com</a>) and toll-free phone number (1-888-371-0717) within the first 90 days of program operation. Phase One website functionality updates included Mail-Back envelope requests, educational materials uploaded, Collector Kiosk maintenance resources and requests were uploaded, and Drop-off and Mail-Back Distribution Site lists were uploaded. Educational materials were also developed and distributed to County Residents and Collectors within the first 90 days. Additionally, Collectors were provided Kiosk training materials and marketing materials that included a sample press release, educational materials, promotional materials, and signage.

Inmar initiated social influencer and social media outreach in January, 2022. Social media posts consisted of two posts per month per platform (Instagram, Twitter, and Facebook). The first social influencer campaign



occurred from March 14, 2022 through April 14, 2022 and the second social influencer campaign was from April 21, 2022 through May 18, 2022. The third social influencer campaign was deployed from September 8, 2022 through September 20, 2022 and the fourth influencer campaign ran from October 10, 2022 through October 21, 2022. Influencer campaigns set goals of 400,000 impressions per campaign. Each quarter that the campaign was run either met or exceeded the number of expected impressions. Inmar initiated communication for coordination with other approved Plan Operators within 90 days of approval dictated by Ordinance § 7.90.100(A) with a goal of establishing the single system of promotion. However, progress was slow until County intervention in quarter one of 2023.

Inmar met long-term goals by continuously updating Kiosk and Mail-Back Distribution Site lists, continuing on the social influencer and social media outreach initiatives both monthly and quarterly. Inmar conducted a biennial survey of County Residents, pharmacists, veterinarians and health professionals as dictated by Ordinance § 7.90.100(A)(4). The biennial survey was completed in 2023.

Program Educ			
Short-Term (2021) Status Long-Term (2022+)			Status
Phase 1 website functionality updates: 1. Mail-back envelope requests 2. Educational materials uploaded 3. Collector kiosk maintenance resources and requests 4. Drop-off site and mail- back envelope distribution site list updated (ongoing)	Complete	Phase 2 website functionality updates:  1. Drop-off Site and Mail-Back Distribution Site list updated (ongoing)	Complete/Ongoing
Multi-lingual, toll-free call center launch	Complete	Continue social influencer and targeted media outreach	Complete/Ongoing
Initiate social influencer and targeted media outreach	Complete	Inmar will continue to monitor and optimize promotional initiatives as dictated by the metrics detailed under "Impact Measurement" in Section VII.	Complete/Ongoing
Initiate coordination efforts with any other approved Plan Operators as dictated by Ordinance § 7.90.100(A) with a goal of establishing the single system of promotion within 90 days of approval	Complete	Continue coordination efforts with any other approved Plan Operators as dictated by Ordinance § 7.90.100(A) if necessary.	Complete
		Conduct a biennial survey of County Residents, pharmacists, veterinarians and health professionals as dictated by Ordinance § 7.90.100(A)(4)	Complete

## X. Expenditure

Ordinance Sec. 7.90.110.12: The total expenditures of the Stewardship Plan during the reporting period.

Inmar spent a total of \$117,380.4 during the Reporting Period.



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## Appendix A - Participating Producers

The following list of Producers participated in Inmar's Stewardship Plan during the Reporting Period.

Producer	Address	
AAA Pharmaceutical, Inc.	681 Main Street Lumberton, NJ 08048	
Adare Pharmaceuticals	1200 Lenox Drive, Suite 100, Lawrenceville, NJ 08648	
Advagen Pharma Ltd	666 Plainsboro Rd, Suite 605, Plainsboro, NJ 08536	
Alcon Vision, LLC	6201 South Freeway, TA625, Fort Worth, TX 76134	
Alexso, Inc.	2317 Cotner Ave, Los Angeles, CA 90064	
Alkermes, Inc.	852 Winter Street, Waltham, Massachusetts 02451	
ANDA, Inc	2915 Weston Road, Weston, FL 33331	
Anda Pharmaceuticals, Inc	8644 Polk Lane Olive Branch, Mississippi 38654	
Apnar Pharma, LP	4820 Lanier Road, Chino, CA 91710	
Archis Pharma, LLC	15 Corporate Place South, Suite 108 , Piscataway, NJ 08854	
Ascend Laboratories	339 Jefferson Road, Suite 101, Parsippany, NJ 07054 USA	
ASO LLC	300 Sarasota Center Blvd, Sarasota, FL 34240	
Avet Pharmaceuticals Inc.	1 Tower Center Boulevard, Suite 1700, East Brunswick, NJ 08816	
Bell Pharmaceuticals, Inc	200 W. Beaver St. Belle Plaine, MN 56011	
Biocodex, Inc.	1850 Gateway Drive, Suite 175 San Mateo, CA 94404	
Blairex Laboratories, Inc	1600 Brian Dr, Columbus, IN 47201	
Camber Pharmaceuticals, Inc.	1031 Centennial Ave., Piscataway, NJ 08854	
Canton Laboratories, LLC	1015 Nine North Dr, Suite 200, Alpharetta, GA 30004	
Carlsbad Technology, Inc	5922 Farnsworth Court, Carlsbad, CA 92008	
Celltrion USA, Inc.	One Evertrust Plaza, suite 1207, Jersey City, NJ 07302	
Dr. Reddy's Laboratories Inc.	107 College Road East, Princeton, NJ 08540	
Florida Pharmaceutical Products, LLC	6111 Broken Sound Parkway NW, Suite 160 Boca Raton, FL 33487	
Formulation Technology, Inc.	571 Armstrong Way, Oakdale, CA 95361	
Fosun Pharma USA, Inc	104 Carnegie Center Drive, Suite 204, Princeton, NJ 08540	



Genomma Lab USA, Inc	3737 Buffalo Speedway, Houston, TX 77098
Gensco Laboratories, LLC	8550 NW 33rd St, Suite 200, Doral, FL 33122
Granules Pharmaceuticals, Inc.	3701 Concorde Parkway, Chantilly, VA 20151
Hetero Labs Limited	1031 Centennial Ave., Piscataway, NJ 08854
Hikma Pharmaceuticals USA Inc.	200 Connell Drive, 4th Floor, Berkeley Heights, NJ 07922
i3 Pharmaceuticals, LLC	200 Park Avenue, Warminster, PA 18974
Intercept Pharmaceuticals, Inc.	305 Madison Avenue, Morristown, NJ 07960
KC Pharmaceuticals, Inc.	3215 Producer Way, Pomona, CA 91768
Lannett Company Inc.	1101 C Avenue West, Seymour, IN 47274
Laser Pharmaceuticals, LLC	1015 Nine North Drive, Suite 400, Alpharetta, GA 30305
Leading Pharma, LLC	3 Oak Rd, Fairfield, NJ 07004
Macleods Pharma Usa, Inc	103 College Road East, 2nd Floor, Princeton, NJ 08540
Marnel Pharmaceuticals, LLC	635 East Bay St, Bldg G, Charleston, SC 29403
McKeon Products, Inc.	25460 Guenther, Warren, MI 48091
Medicure Pharma, Inc	116 Village Blvd., Suite 200, Princeton, New Jersey
Medsource Pharmaceuticals	22521 Avenida Empresa, Ste 109, Rancho Santa Margarita, CA 92688
Micro Labs USA, Inc	220 Davidson Ave, Suite 402, Somerset, NJ 08873
Mirum Pharmaceuticals	950 Tower Lane, Suite 1050, Foster City, CA 94404
Monarch PCM, LLC	7333 Jack Newell Blvd, Suite 100, Fort Worth, TX 76118
Navajo Manufacturing Company Inc.	601 W 50th Ave, Denver, CO 80216
Neogen	620 Lesher Place, Lansing, MI 48912
Neurelis, Inc	3430 Carmel Mountain Road, Suite 300, San Diego, CA 92121
New American Therapeutics, Inc	300 Interpace Parkway, Morris Corporate Center I, Building C3 Parsippany, NJ 07054
NextSource Biotechnology	80 SW 8th Street, Suite 2660, Miami, FL 33130
Nivagen Pharmaceuticals	3050 Fite Circle, Suite 100, Sacramento, CA 95827
Noden Pharma DAC	D'Olier Chambers, 16A D'Olier Street, Dublin 2, Republic of Ireland
Novadoz Pharmaceuticals, LLC	20 DUKE ROAD, SUITE A, PISCATAWAY, NJ 08854-3714
Novugen Pharma (USA), LLC	100 Overlook Center, 2nd Floor, Princeton, NJ 08540
Oyster Point Pharma, Inc.	202 Carnegie Center, Princeton, NJ 08540
ParaPRO, LLC	11550 N Meridian St, Suite 290, Carmel, IN 46032-5505
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Prasco Laboratories	6125 Commerce Court, Mason, OH 45040
ProvePharm	100 Springhouse Drive Suite 105, Collegeville, PA 19426
Randob Labs, Ltd dba CrossingWell Consumer Health	Mailing Address: PO Box 440 Cornwall, NY 12518 Physical Address: 45 Quaker Ave, Suite 207, Cornwall, NY 12518
RedHill Biopharma Inc.	8041 Arco Corporate Dr, Suite 200, Raleigh, NC 27617
Reese Pharmaceutical Company	10617 Frank Avenue, Cleveland, OH 44106
Reliable 1 Laboratories, LLC	99 West Hawthorne Ave, Suite 610, Valley Stream, NY 11580
Sato Pharmaceutical Co., Ltd.	3625 Del Amo Blvd. Suite 228, Torrance, CA 90503
Sheffield Pharmaceutical, LLC	170 Broad Street, New London, CT 06385
SK Life Science, Inc.	461 From Road, 5th FL, Paramus, NJ 07652
Socius Care, LLC	320 Northpoint Pkwy SE, Suite J, Acworth, GA 30102
SOLA Pharmaceuticals	655 Highlandia Dr, Baton Rouge, LA 70810
Solco Healthcare, LLC	700 Atrium Dr, Suite A, Somerset, NJ 08873
Somerset Pharma, LLC	300 Franklin Square Dr, Somerset, NJ 08873
Strides Pharma Inc.	1 Ram Ridge Rd, Chestnut Ridge, NY 10977
Summers Laboratories, Inc.	103 GP Clement Drive, Collegeville PA 19426
Sun (Taro) Pharmaceutical Industries, Inc.	2 Independence Way, Princeton, NJ 08540
Time-Cap Laboratories, Inc.	7 Michael Ave, Farmingdale, NY 11735
TruPharma, LLC	4100 W Kennedy Blvd, Suite 220, Tampa, FL 33609
TWi Pharmaceuticals USA, Inc.	115 West Century Road, Suite 135, Paramus, NJ 07652
Unichem Pharmaceuticals (USA), INC.	One Tower Center Boulevard, Suite 2200, East Brunswick, NJ 08816
Upsher-Smith Laboratories, LLC	6701 Evenstad Drive, Maple Grove, MN 55369
Urovant Sciences, Inc.	5281 California Ave, Suite 100, Irvine, CA 92617
Westminster Pharmaceuticals, LLC	3450 Buschwood Park Dr, Suite 110, Tampa, FL 33618
XL Care Pharmaceuticals, Inc	400 S. Technology Drive, Central Islip, New York 11722

<sup>\*</sup>All addresses listed are mailing and physical addresses unless otherwise indicated



## Appendix B: Collection System

## Table 1- Weight Collected

Note: The number of liners in the Column titled "Liners Collected" is indicative of the number of times the product was picked up from each location. A key is provided to classify each Unique Identifier to its corresponding location. Unique Identifiers are used to protect the anonymity of Authorized Collection Sites.

Unique Identifier	# Liners	Weight Collected (pounds)
62338	3	111.25
62321	8	237.1
63403	5	114.75
Total	16	463.1

#### Table 2 - Collection Points

Pharmacy Name	Street	City	Zip	District	Status
Safeway Pharmacy #2828 5720 Nave Drive		Novato	94949	5	Active
Safeway Pharmacy #2718 800 Redwood Hwy Frontage Rd. Ste 110		Mill Valley	94941	3	Active
Lucky Store #720	570 Magnolia Ave	Larkspur	94939	2	Closed

## Table 3 - Standard Mail-Back Envelope Distribution Sites

Site Name	District	Street	City	Zip Code
Acclaim Home Care	1	4340 Redwood Hwy, Suite A14 San Rafael		94903
Acupuncture of Marin	2	130 Greenfield Ave	San Anselmo	94960
Albert J. Boro Community Ctr	4	50 Canal Street	San Rafael	94901
Alegre Home Care - Marin	1	4380 Redwood Highway, Suite A6	San Rafael	94903
Alta Mira Recovery Programs	3	125 Bulkley Avenue	Sausalito	94965
Ashraf Orthodontics	3	141 Camino Alto	Mill Valley	94941
Atria Tamalpais Creek	5	853 Tamalpais Avenue	Novato	94947
Belvedere City Hall	1	450 San Rafael Ave. Belvedere	Tiburon	94920
Belvedere Police Department	3	450 San Rafael Avenue	Belvedere	94920
By the Bay Health - Larkspur	4	17 E. Sir Francis Drake Blvd Larkspur		94939
Castle Marin	1	195 Esmeyer Drive San Rafael		94903
Costco Pharmacy #141	5	300 Vintage Way	Novato	94945



Dental Office & Administrative			1	
Office	4	65 Third Street, Suite 13 Point Reyes Station		94956
Dillon Beach General Store	4	1 Beach Avenue Dillon Beach		94929
Eldercare Specialists	4	PO BOX 581	Larkspur	94977
Fairfax Police Department	2	144 Bolinas Road	Fairfax	94930
Fairfax Town Hall	2	142 Bolinas Road	Fairfax	94930
GoHealth Urgent Care	3	750 Redwood Highway Frontage Road	Mill Valley	94941
Golden Gate Pharmacy	5	8 Digital Drive	Novato	94949
Golden Gate Pharmacy Services	5	8 Digital Drive	Novato	94949
Golden Gate Vet Compound. Phar	5	8 Digital Drive	Novato	94949
Goldenaires Senior Citizens	2	618B Street	San Rafael	94901
Homeward Bound New Beginnings	5	1399 N. Hamilton Parkway	Novato	94949
Homeward Bound of Marin -Admin	5	1385 N. Hamilton Parkway	Novato	94949
JumpstartMD	2	350 Bon Air Center	Greenbrae	94904
Lucky #720	2	570 MAGNOLIA AVE	LARKSPUR	94939
Lucky #732	5	1761 GRANT AVE	NOVATO	94947
Margaret Todd Senior Center	5	1560 Hill Road	Novato	94947
Marin Cty Health & Wellness Ctr	3	630 Drake Ave	Sausalito	94965
Marin Community Center	1	775 Miller Creek Road	San Rafael	94903
Marin Health Primary Care	3	3 Harbor Drive	Sausalito	94965
MarinHealh Critical Care Health Clinic	4	1100 Larkspur Landing Circle, Suite 10	Larkspur	94939
MarinHealth Infectious Disease Health Clinic	4	1100 Larkspur Landing Circle, Suite 10	Larkspur	94939
MarinHealth Neurology - A UCSF Health Clinic	5	75 Rowland Way Suite 200	Novato	94945
Marinwood Market	1	155 Marinwood Ave	San Rafael	94903
Nielsen Orthodontics	3	190 San Marin Drive	Novato	94945
Nielsen Orthodontics	3	1550 Tiburon Blvd	Tiburon	94920
Novato Market	5	350 Rowland Blvd	Novato	94947
Novato Walk-In Care	5	5800 Nave Drive	Novato	94949
Point Reyes Station	4	PO BOX 910	Point Reyes Station	94956
Ross Valley Medical Corp.	2	1000 S. Eliseo Drive, Suite 204	Greenbrae	94904
Safeway 788	3	1 Camino Alto	Mill Valley	94941



Safeway 932	1	950 Las Gallinas San Rafael		94903
San Rafael Community Center	2	618 B Street	San Rafael	94901
Santa Venetia Market	1	71 San Pablo Ave San Rafael		94901
Satellite Healthcare Larkspur	2	565 Sir Frances Drake Blvd	Greenbrae	94904
Senior Helpers	1	777 Grand Ave	San Rafael	94901
Stinson Beach Market	4	101 Calle Del Mar	Stinson Beach	94970
Terra Linda Community Center	1	670 Del Ganado Road	San Rafael	94901
Vibrance Chiropractic	2	226 Sir Francis Drake Blvd	San Anselmo	94960
Villa Marin	1	100 Thorndale Drive	San Rafael	94903
West Marin Pharmacy	4	11 Fourth Street	Point Reyes Station	94956
Women's Health Center	1	880 Las Gallinas San Rafael		94903



## Appendix C: Disposal Facilities

Company Name	Contact Information	Registration Information	Service Provided
123 Compliant Logistics, LLC 1888 M Street, Suite B Agawam, MA 01001	Operations Manager 480-695-2015	DEA Reverse Distributor- Collector: R90595946	DEA Reverse Distributor-Mail- Back Packages
123 Compliant Logistics, LLC 2626 N 29th Ave Phoenix, AZ 85009	Operations Manager 602-612-4140	DEA Reverse Distributor- Collector: R90571364	DEA Reverse Distributor-Kiosk Liners
Clean Harbors Aragonite 11600N. Aptus Rd. Aragonite, UT 94029	Operations Manager 435-884-8100	EPA ID: UTD981552177	Hazardous Waste Incinerator - All Unwanted Covered Drugs
Clean Harbors El Dorado, LLC 309 American Circle El Dorado, AR 71730	Operations Manager 870-863-7173	EPA ID: ARD069748192	Hazardous Waste Incinerator - All Unwanted Covered Drugs
Veolia ES Technical Solutions, L.L.C 7665 Highway 73 Port Arthur, TX 77640	Operations Manager 281-216-9618	EPA ID: TXD000838896	Hazardous Waste Incinerator - All Unwanted Covered Drugs
TransChem Environmental 542 East 27th Street Tucson, AZ 85713	520-829-5651	DOT Registration: 052119550060B Hazardous Materials Safety Permit: US-1341480-AZ-HMSP	Hazardous Waste Transporter – All Unwanted Covered Drugs
FedEx	Account Representative 800-469-9993		Common Carrier – Kiosk Containers
USPS	Account Representative 919-501-9394		Common Carrier – All Mail-Back Packages



# Appendix D - Kiosk Signage, Mailer Instructions and Educational/Outreach Materials



Figure 1 - Sample Promotional Signage





Figure 2 - Sample Kiosk Signage - Front



#### **ACCEPTED**

MEDICATIONS IN ANY DOSAGE FORM, EXCEPT FOR THOSE LISTED BELOW, IN THEIR ORIGINAL CONTAINER OR SEALED BAG.

















#### **NOT ACCEPTED**

HERBAL REMEDIES, VITAMINS, SUPPLEMENTS, COSMETICS, OTHER PERSONAL CARE PRODUCTS, MEDICAL DEVICES, BATTERIES, MERCURY-CONTAINING THERMOMETERS, SHARPS, AND ILLICIT-DRUGS.

Figure 3 - Sample Kiosk Signage - Chute Door





#### MAIL-BACK PACKAGE IS FOR

## UNWANTED OR EXPIRED **MEDICATIONS**



#### **ACCEPTED**

Medications in any dosage form, except those listed below, in their original container or sealed bag."

\*If transferring medications to a sealed bag, please be sure to recycle all remaining packaging.

#### **NOT ACCEPTED**

Herbal remedies, vitamins, supplements, cosmetics, other personal care products, inhalers, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.





#### **EACH KIT INCLUDES:**

- 1 Inmar Envelope Stand 20 Pre Addressed Mail-Back Envelopes
- 1 Reorder Process Instructions 1 Mail-Back Display Sign

#### **QUICK STEPS TO START**

The Mail-Back Kit comes pre-assembled. Set up is easy as 1-2-3:

- Open Box
   Remove packaging and Mail-Back Kit

#### 3. Place the Kit on your counter

#### REORDERING PROCEDURE KEEP THE REORDER PROCESS INSTRUCTIONS FOR

- **FUTURE REFERENCE.** When you only have five or less envelopes left in your mailback kit,
- it is time to reorder more envelopes.

  Follow the instructions on the Reorder Process Instructions to place
- your order To re-order, you can:
  - Visit mailback.app
  - Scan the QR code on the Reorder Instructions with a mobile device Send an email to mail-back@123compliant.com



1. START

Scan OR Code or

go to mailback.app

TIME TO REORDER

• Scan the QR Code or go to mailback.app • Input the email used to sign up for the service • Use this temporary password: 2021CDTB-CA

Check out and verify shipping address

**REORDER PROCESS** 

Go to the Reorder Page

· Select the Refill Kit

#### HOW

mailback.app OR Send an email to mail-back@123compliant.com

· Submit the order and a confirmation email will be sent

MAIL-BACK

**ENVELOPE REORDER INSTRUCTIONS** 

2. REORDER

Select the refill kit

on the reorder page

3. CHECK OUT

Follow the check out

steps on the site





Figure 4 - Sample Signage and instructions for Standard Mail-Back Envelope Distribution Sites





Figure 5 - Educational Brochure - English



Figure 6 - Educational Brochure - Spanish





Figure 10 - Sample Kiosk including Sample Signage





# UNWANTED OR EXPIRED MEDICATIONS



#### **ACCEPTED**

Medications in any dosage form, except those listed below, in their original container or sealed bag.\*  $\,$ 

\*If transferring medications to a sealed bag, please be sure to recycle all remaining packaging.

#### **NOT ACCEPTED**

Herbal remedies, vitamins, supplements, cosmetics, other personal care products, inhalers, medical devices, batteries, mercury-containing thermometers, sharps, pet medication, and illicit drugs.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.



Figure 11 - Sample Standard Envelope Insert



# MAIL-BACK PACKAGE IS FOR INHALERS



#### **ACCEPTED**

Inhalers

#### **NOT ACCEPTED**

Unwanted medicines that are not inhalers, herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

Note: Only place undamaged inhalers in their original containers in the Inhaler Mail-Back Package. Inhaler Mail-Back Packages can only be used for inhalers and cannot accept other types of items.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.



Figure 12 - Sample Inhaler Envelope Insert





#### **MAIL-BACK PACKAGE IS FOR**

### PRE-LOADED PRODUCTS CONTAINING A SHARP AND AUTO-INJECTORS



#### **ACCEPTED**

Pre-loaded products containing a sharp and auto-injectors.

#### **NOT ACCEPTED**

Unwanted medicines that are not pre-loaded products containing a sharp or auto-injectors, inhalers, herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

Note: Injector Mail-Back Packages can only be used for pre-filled injector products and cannot accept other types of items.



Figure 13 - Auto-Injector Package Insert



## Appendix E: Inmar's Website

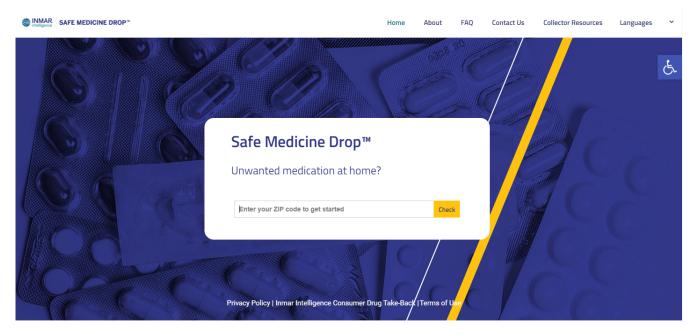


Figure 1 - www.SafeMedicineDrop.com Landing Page

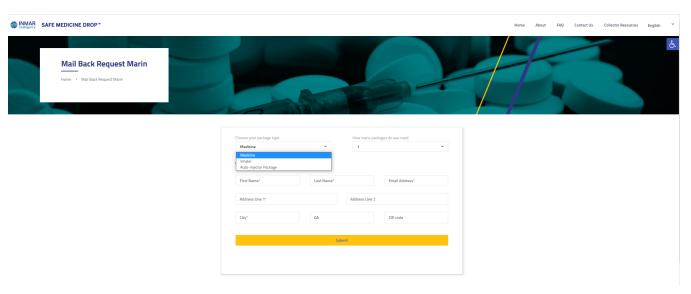


Figure 4 - www.safemedicinedrop.com Mail-Back Request - Marin County



## What Can I Put in the Kiosk?



- # If you have a medical emergency, contact 911.
- What is Inmar Intelligence's LifeinCheck Consumer Drug Take-Back Program?
- How do I dispose of my expired or unwanted medicine?
- I am unable to go to a kiosk or attend a take-back event. How can I dispose of my expired or unused medicine?
- Are there disposal locations near me?
- Is this service free?
- Should I remove my personal information before disposing of my medication?
- What does Inmar Intelligence trace about me?
- Is the package I send my medication in opened after I send it?
- What does Inmar Intelligence report?
- Where else can I find information about the safe disposal of expired or unwanted medicines?
- I have a question not answered by this website. Is there someone I can contact with a question about the program?

Figure 5 - Frequently Asked Questions (FAQ) Page on www.safemedicinedrop.com



I have a question not answered by this website. Is there someone I can contact with a question about the program?

Please write to us at take-back@inmar.com with any questions.



If you have any questions, or if you are a pharmacy or retailer and would like to learn more about the LifeinCheck Consumer Drug Take-Back Program, please write to us at take-back@inmar.com.

**y** 

in

Figure 6 - Contact Information on www.safemedicinedrop.com

Inmar provides the following different types of Mail-Back Packages at no charge to residents. All Mail-Back Packages are pre-addressed with prepaid postage. Please submit a separate request for each Mail-Back Package needed or call 1-888-371-0717 for assistance.

Inhalers and injectors must be mailed in separate packages and cannot be combined with other unwanted medicines.

- MEDICINE MAIL-BACK SERVICES
- INHALER MAIL-BACK SERVICES
- **# AUTO-INJECTOR MAIL-BACK SERVICES**

EDUCATIONAL MATERIALS: English | Español

Back To Home

Figure 7 - Educational Materials Location on <u>www.safemedicinedrop.com</u>



## Appendix F - Outreach Activities and Promotions







Figure 1 - Images from Influencer Campaigns







Figure 2 - Examples of Programmatic Media



Table 1 - Results from Fall 2022 Programmatic Campaign

Advertisement	Impressions	Clicks	CTR
Find a Kiosk Marin 120x600.jpg	2,243	20	0.892%
Find a Kiosk Marin 160x600.jpg	22,889	51	0.223%
Find a Kiosk Marin 180x150.jpg	271	2	0.738%
Find a Kiosk Marin 250x250.jpg	1,549	9	0.581%
Find a Kiosk Marin 300x100.jpg	1,580	16	1.013%
Find a Kiosk Marin 300x250.jpg	78,632	93	0.118%
Find a Kiosk Marin 300x50.jpg	15,401	35	0.227%
Find a Kiosk Marin 300x600.jpg	9,806	46	0.469%
Find a Kiosk Marin 320x50.jpg	132,096	193	0.146%
Find a Kiosk Marin 336x280.jpg	2,020	24	1.188%
Find a Kiosk Marin 728x90.jpg	90,882	134	0.147%
Find a Kiosk Marin 970x250.jpg	4,235	36	0.850%
Find a Kiosk Marin 970x90.jpg	5,064	28	0.553%
0003479_ Marin OS+	366,668	687	0.187%

Table 2 - Results From All Outreach Activities During the Reporting Period

Outreach Activity	Type of Media	Start Date	End Date	Reach	Frequency
Q1 Influencer Campaign	Digital Promotion	3/14/22	4/14/22	516,324	1
Q2 Influencer Campaign	Digital Promotion	4/21/22	5/18/22	405,298	1
Q3 Influencer Campaign	Digital Promotion	9/8/22	9/20/22	1,243,615	1
Q4 Influencer Campaign	Digital Promotion	10/10/22	10/21/22	1,268,233	1
Social Media Posts (2/month) - Instagram, Twitter, Facebook	Digital Promotion	1/1/22	12/31/22	158	72
Programmatic Fall Campaign	Digital Promotion	10/1/22	11/15/22	366,668	1