

## MEETING MINUTES

Dominican University Edgehill Mansion, San Rafael, CA 94901

**Monday, February 8, 2016**

**In Attendance: Vaughan, Nick, Sarah, Ethan, Ruby, Danielle, Bilal, Liza, Josh, Rose, Abby, Leah, Alejandro, Hector, and Henry.**

**Absent: Tara**

<p><b>6:30pm – Meeting Called to Order</b></p> <ol style="list-style-type: none"> <li>1) Call to order/Roll call; Approval of Agenda</li> <li>2) Time for public expression (3 minute limit p/p)</li> </ol>	<p>Meeting called to order at</p> <p>Roll call reflected above; _15_ in attendance.</p> <p>Vaughn is done with his term paper after 5 weeks. It was a 6-page term paper with a graph and everything and it was pretty horrible. A paper on how the settlers affected the Native American Population. Leah has a 6-page essay due on Wednesday, and she went to the Metallica concert on Saturday, Cage the Elephant opened. Sarah has a persuasive speech due Wednesday and her speech topic is Police Brutality and her favorite Super Bowl commercial was the puppy Mountain Dew one. Liza and Bilal had Mock Trail, which was 5 hours of their week. Ethan went to Tahoe and it was really fun, about two weekends ago. Powder Day, took 9 hours to get home because some highways were closed. Rose is going to Youth Environmental Film Festival in San Rafael. Ruby is talking at Board of Supervisors Meeting about Social Host Ordinances and encouraging them to add in other drugs to the ordinance as well as incorporating aspect of restorative justice for youth violators. Tomorrow is Chris' birthday. Bilal says today was unnaturally warm.</p>
<p><b>6:40pm – 6:55pm – Welcome/Opening</b></p> <ul style="list-style-type: none"> <li>➤ Icebreaker</li> <li>➤ Group Agreements Review</li> </ul>	<p>Move Your Butt, All My Neighbors, The Big Wind Blows...</p>
<p><b>6:55pm – 8:10pm – New Business</b></p> <ul style="list-style-type: none"> <li>➤ Elevator Pitch Activity</li> <li>➤ New Movie Night Needed</li> </ul>	<p>We are going to learn about how to talk about MCYC in a short concise way and how to talk to others about your project. Two videos from Parks and Recreation. One pitch with Nick Offerman was kind of boring and sullen and the one with Aziz Ansari was fun and energetic. The second one was fun and had lights and effects and was upbeat. They are going to try and help everyone find a pitch that's right in between and not too boring and not too confusing. Going to simulate what the Girl Scouts do when they try to sell cookies. It's called an elevator pitch because you're trying to explain your ideas to them in a very short period of time, as if you are on an elevator and have limited time. Different Aspects: a hook- a catchy phrase, Ethos, Pathos, Logos- appealing to feelings.</p>

	<p>Trying a celebrity endorsement. Language. Appeal to someone on a personal level. You want to point out all the good points and that its credible, don't be too humble. The point of the elevator pitch is to try to sell people on something. Everyone sharing advisory committee pitch and we're going to constructively critique. Need to be comfortable with three main talking points so we can be sure of ourselves without reading and you need to be able to explain anything and everything. When you're drafting, assume the person doesn't know what you're talking about. Don't use acronyms or jargon. The words some, many, and most are very generic terms and ok to use them when in the right context. Better to be more detailed than not, but remember that less is more. Watch this video: <a href="http://www.rollingstone.com/music/news/watch-beyonces-surprise-new-video-formation-20160206">http://www.rollingstone.com/music/news/watch-beyonces-surprise-new-video-formation-20160206</a> and greet Kiely with one example of how it incorporates a political statement.</p> <p>Pitch would differ depend on who you're talking to and what point you're trying to convey. You would use different terminology and different tones when talking to different types of people. Many people felt this exercise was useful and it helped give ideas on what key ideas to put forth and what to focus on. This was a little more interactive and fun with the youth leading the thing than Kiely (and I mean that in the most flattering and loving way, these are Vaughn's words).</p> <p>Need to reschedule the movie night to April 1<sup>st</sup>, 6:00-10:00 p.m.</p>
<p><b>8:10 – 8:15 – Announcements</b></p> <ul style="list-style-type: none"> <li>➤ Review/Debrief Action Planning training with your groups</li> <li>➤ Next MCYC meeting is Feb 22<sup>th</sup></li> <li>➤ Next cabinet meeting needs to be re-scheduled due to holiday</li> </ul>	<p>Cabinet meeting moved to Wednesday, February 17<sup>th</sup> from 3-4pm at YLI offices. Kiely will give ATOD members ride to CMCA meeting that directly follows at 4:30pm.</p>
<p><b>8:15-8:25 Clean Up</b></p>	
<p><b>8:25-8:30 Closing and Adjourn</b></p>	
<p><b>Additional Notes:</b></p>	<p><b>TO DO:</b></p> <ol style="list-style-type: none"> <li>1) Email out: <ul style="list-style-type: none"> <li>• Minutes to MCYC</li> <li>• Reschedule movie night</li> </ul> </li> </ol>