

COUNTY OF MARIN MEASURE A

A **MEASURE A:** To preserve quality of life and maintain open space, parks, and farmland, with funds that cannot be taken by the State, shall Marin County: • Protect streams, baylands, natural areas, and wildlife habitat; • Manage vegetation to preserve biodiversity and reduce wildfire risk; • Repair and replace deteriorating park facilities; and • Maintain and enhance walking, hiking, biking, and equestrian trails; by enacting a one-quarter cent sales tax, with a citizens’ oversight committee, annual audits, with all funds spent only in Marin County.

YES

NO

**COUNTY COUNSEL’S IMPARTIAL ANALYSIS OF MEASURE A
COUNTY OF MARIN
TRANSACTIONS AND USE TAX**

This Measure, if approved by a two-thirds majority of the electors voting thereon, would authorize the enacting of a one-quarter of one percent transactions (sales) and use tax, automatically expiring in nine years, unless extended by the voters, to preserve quality of life and maintain open space, parks, and farmland, with funds that cannot be taken by the State. The measure also includes an Expenditure Plan, which governs how the funds raised by the sales tax can be spent. Since this is a special purpose tax, monies collected will be placed in a special fund and can be spent only for the purposes set out in the Measure and the Expenditure Plan. The Measure requires the formation of a Community Oversight Committee whose responsibilities shall be to review Plan expenditures on an annual basis to ensure they conform to the Expenditure Plan and oversee an annual audit and prepare an annual report describing how funds were spent. The Measure also requires that the County Department of Finance prepare annual reports for the Board of Supervisors stating the amount of money collected, the amount spent that year, and the status of any projects funded by the tax.

s/JACK F. GOVI
Acting County Counsel

ARGUMENT IN FAVOR OF MEASURE A

Measure A will protect the open space, parks and farmland that are essential to making Marin County an extraordinary and healthy place to live, work and play. Funding shortfalls and dwindling resources have led to the deterioration of county parks and preserves, and placed unprotected natural places and farmland at risk. Without this essential funding, there will be further reductions in services, access to parks, and protection of our natural resources.

Measure A will:

- **Protect streams, baylands, natural areas and wildlife habitat**
- **Manage vegetation to preserve biodiversity and reduce wildfire risk**
- **Protect water quality by managing and protecting the land around lakes, streams, lagoons and baylands**
- **Protect and preserve Marin County farms and ranches**
- **Improve public access and recreational opportunities by maintaining and enhancing walking, hiking, biking and equestrian trails**

Everyone will benefit. Measure A will maintain and enhance parks and open space in every city and community in Marin County, including repairing and replacing deteriorating park facilities at Stafford Lake, McInnis Park, McNears Beach and Paradise Beach.

Fiscal accountability will be ensured:

- **Every penny will stay in Marin; funds cannot be taken away by the state government**
- **Measure A requires independent citizens’ oversight, mandatory financial audits and annual reports**
- **Funds cannot be spent on administrator salaries or pensions**

Under Measure A, visitors from outside Marin County will pay their fair share to fund the park and open space services they enjoy.

Measure A will help protect Marin’s rolling hills, shorelines, wetlands, natural lands, forests and family farms throughout the county. It has taken decades to build the system of parks, open space and protected farmland we have today. These lands are a living legacy and it’s essential that we renew our investment in them.

We need to act now. Vote YES on Measure A.

s/SUSAN STOMPE
President, Marin Conservation League

s/LYNN GIACOMINI STRAY
Vice-President and Co-Founder,
Point Reyes Farmstead Cheese

s/JASON WEBER
Interim Fire Chief, Marin County Fire Department

s/SUE HOLLAND
Seventh-grade science teacher at Miller Creek Middle School and 2005 Marin County Teacher of the Year

s/LARRY MEREDITH, Ph.D.
Director, Marin County Department of Health & Human Services

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE A

“\$54 million hidden by State Parks and Recreation in Secret Accounts”. This game of hide and seek of public funds recalls a Civil War era children’s game popular when Marin County was founded called “Button, button: who’s got the button?”.

YOU, the voter, ‘got the button’.

You got the vote to put an end to governmental cronyism and wasteful taxing and spending.

Just ask yourself, ‘How does the public benefit?’

There is no public access to ranch lands. ‘Protected’ parcels are taken off the tax rolls and many are of marginal importance. These are just pay-offs to key supporters.

With the 2nd smallest county in California (after SF), and one of the most bloated county budgets in the state, they ask for more?

More Waste,

More Consultants,

More Favoritism?

With most of the county in Open Space, Federal and State parks, or underwater, why vote for phantom spending objectives that only benefit the well-connected while ignoring the elderly, the ill and the needy?

Vote ‘NO’ on Measure ‘A’

s/ALEX EASTON-BROWN

ARGUMENT AGAINST MEASURE A

Increasing the Marin County Sales Tax by 1/4% will raise about \$10 million a year for 10 years without targeting any specific projects or lands to be acquired. This will be money ‘looking for ways to be spent’ at a time when critical services to the ill, the elderly and the poor are being cut by the supervisors.

Special interests close to the supervisors, including bicyclist and certain ranchers, will be lining up to fund their special projects. Not content to be continuing recipients of taxpayer money through the supervisors’ Discretionary Fund, a slush fund criticized by the Marin civil grand jury as “political patronage” designed to buy political favor, these special interests now want to feed off of a regressive sales tax hike that hits the poor the hardest.

Marin County already pays 33 parks department employees over \$3.8 million which comes to about \$116,000 per employee. With approximately 80% of Marin already protected in some way, how much more acreage do 250,000 people really need?

At a time when Marin County faces a serious pension crisis, when the supervisors spend on average a quarter million dollars on each one of themselves for what is essentially a part-time job, isn’t it time they start to live within their means and get their priorities straight?

Getting back to good governance, let’s get our streets and roads back in shape, our child care programs and home care for the elderly adequately funded. It’s our money! Let’s stop feeding the supervisors insatiable appetite for dubious projects of questionable value, and put our money to work addressing our communities’ real needs.

Please vote “NO” on Measure A.

s/ALEX EASTON-BROWN

s/BASIA CRANE

s/REGINA CAREY

s/PLACIDO SALAZAR

REBUTTAL TO ARGUMENT AGAINST MEASURE A

The opposition argument is full of misstatements and half-truths. Don't be misled.

Funding shortfalls have forced Marin County to reduce staff, cut hours at park facilities and reduce regular maintenance, resulting in a backlog of urgent and needed repairs. Essential park and open space resources and services are severely underfunded.

Here are the facts about Measure A:

- **Measure A funds will be locally controlled.** The State can't take away any funds. Every penny will stay right here in Marin to:
 - Protect streams, baylands, natural areas and wildlife habitat
 - Manage vegetation to preserve biodiversity and reduce wildfire risk
 - Protect open space preserves
 - Protect and preserve Marin County farms and ranches
 - Maintain and enhance walking, hiking, biking and equestrian trails
- **Independent citizens' oversight will ensure Measure A funds are spent as promised.** Financial audits and annual reports are mandatory.
- **Funds will directly benefit Marin parks, open space and farmland.** No Measure A funds will be spent on administrator salaries or pensions.
- **Measure A is based on a detailed, public plan that describes the specific programs and projects that will be funded.** We will know exactly how Measure A funds will be spent. View the plan at:
<http://yesmarinparksopenspace.com/about/measure-a-expenditure-plan/>

Plus, visitors from outside Marin County will pay their fair share under Measure A.

If we wait, repairing our parks will only become more and more expensive. Now is the time to vote YES on Measure A to protect our Marin parks, open space and farmland.

www.yesmarinparksopenspace.org

s/AL BORO

Former Mayor, City of San Rafael

THE SIERRA CLUB by

s/LOUIS NUYENS, Chair, Marin Group

s/CRIS CHATER

Executive Director, Senior Access

MARIN AUDUBON SOCIETY by

s/BARBARA SALZMAN, President

MARIN AGRICULTURAL LAND TRUST, by

s/ROBERT BERNER, Executive Director

**FULL TEXT OF MEASURE A
ORDINANCE NO. 3586**

AN ORDINANCE OF THE COUNTY OF MARIN, STATE OF CALIFORNIA, IMPOSING A ONE-QUARTER OF ONE PERCENT RETAIL TRANSACTIONS AND USE TAX TO BE ADMINISTERED BY THE STATE BOARD OF EQUALIZATION FOR PARKS, OPEN SPACE, AND FARMLAND PRESERVATION

THE BOARD OF SUPERVISORS OF THE COUNTY OF MARIN ORDAINS AS FOLLOWS:

SECTION 1. TITLE.

This Ordinance shall be known as the **Marin Parks, Open Space, and Farmland Preservation Transactions and Use Tax Ordinance**. The County of Marin hereinafter shall be called "County." This Ordinance shall be applicable in the incorporated and unincorporated territory of the County.

SECTION 2. EFFECTIVE DATE; OPERATIVE DATE; ADMINISTRATION.

- A. This Ordinance shall become effective upon its approval by a two-thirds majority of the electors voting on the measure.
- B. This Ordinance shall become operative on April 1, 2013 ("Operative Date"); provided, however, that the Marin Parks, Open Space, and Farmland Preservation Expenditure Plan ("Expenditure Plan"), attached hereto as Exhibit "A," shall become operative on the effective date of this Ordinance.
- C. Prior to January 1, 2013, the Marin County Open Space District ("District") shall enter into an agreement with the County for the administration of Open Space program funding sections of the Expenditure Plan.

SECTION 3. PURPOSE.

This Ordinance is adopted to achieve the following, among other purposes, and directs that the provisions hereof be interpreted in order to accomplish those purposes:

- A. To impose a retail transactions and use tax in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 of the Revenue and Taxation Code and Section 7285.5 of Part 1.7 of Division 2 which authorizes the County to adopt this tax Ordinance which shall be operative if two-thirds of the electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose.
- B. To adopt a retail transactions and use tax Ordinance that incorporates provisions identical to those of the Sales and Use Tax Law of the State of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.
- C. To adopt a retail transactions and use tax Ordinance that imposes a tax and provides a measure therefor that can be administered and collected by the State Board of Equalization in a manner that adapts itself

as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the State Board of Equalization in administering and collecting the California State Sales and Use Taxes.

- D. To adopt a retail transactions and use tax Ordinance that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time, minimize the burden of record keeping upon persons subject to taxation under the provisions of this Ordinance.

SECTION 4. EXPENDITURE PLAN; LIMITATION OF EXPENDITURES; FISCAL OVERSIGHT.

Pursuant to the requirements of Government Code §50075.1, (1) the Expenditure Plan constitutes the statement of the specific purposes for which the revenue generated by this Ordinance may be expended, (2) the expenditure of the revenue generated by this Ordinance shall be restricted to the purposes stated in Exhibit "A," (3) the revenue generated by this Ordinance shall be deposited into the "Parks, Open Space, and Farmland Preservation Special Tax Account," and (4) the County Department of Finance shall prepare and file with the Board of Supervisors reports meeting the requirements of Government Code §50075.3.

SECTION 5. CONTRACT WITH STATE.

Prior to the Operative Date, the County shall contract with the State Board of Equalization to perform all functions incident to the administration and operation of this transactions and use tax Ordinance; provided, that if the County shall not have contracted with the State Board of Equalization prior to the Operative Date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

SECTION 6. TRANSACTIONS TAX RATE.

For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated and unincorporated territory of the County at the rate of one quarter of one per cent (0.25%) of the gross receipts of any retailer from the sale of all tangible personal property sold at retail in said territory on and after the operative date of this Ordinance.

SECTION 7. PLACE OF SALE.

For the purposes of this Ordinance, all retail sales are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer or his agent to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the State or has more than one place of business, the place or places at which the retail sales are consummated shall be determined under rules and regulations

to be prescribed and adopted by the State Board of Equalization.

SECTION 8. USE TAX RATE.

An excise tax is hereby imposed on the storage, use or other consumption in the County of tangible personal property purchased from any retailer on and after the operative date of this Ordinance for storage, use or other consumption in said territory at the rate of one quarter of one percent (0.25%) of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

SECTION 9. ADOPTION OF PROVISIONS OF STATE LAW.

Except as otherwise provided in this Ordinance and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all of the provisions of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this Ordinance as though fully set forth herein.

SECTION 10. LIMITATIONS ON ADOPTION OF STATE LAW AND COLLECTION OF USE TAXES.

In adopting the provisions of Part 1 of Division 2 of the Revenue and Taxation Code:

- A. Wherever the State of California is named or referred to as the taxing agency, the name of this County shall be substituted therefore. However, the substitution shall not be made when:
 - 1. The word “State” is used as a part of the title of the State Controller, State Treasurer, State Board of Control, State Board of Equalization, State Treasury, or the Constitution of the State of California;
 - 2. The result of that substitution would require action to be taken by or against this County or any agency, officer, or employee thereof rather than by or against the State Board of Equalization, in performing the functions incident to the administration or operation of this Ordinance.
 - 3. In those sections, including, but not necessarily limited to sections referring to the exterior boundaries of the State of California, where the result of the substitution would be to:
 - a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the State under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code, or;
 - b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not be subject to tax by the state under the said provision of that code.

- 4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the Revenue and Taxation Code.
 - a. The word “County” shall be substituted for the word “State” in the phrase “retailer engaged in business in this State” in Section 6203 and in the definition of that phrase in Section 6203.

SECTION 11. PERMIT NOT REQUIRED.

If a seller’s permit has been issued to a retailer under Section 6067 of the Revenue and Taxation Code, an additional transactor’s permit shall not be required by this Ordinance.

SECTION 12. EXEMPTIONS AND EXCLUSIONS.

- A. There shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the State of California or by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.
- B. There are exempted from the computation of the amount of transactions tax the gross receipts from:
 - 1. Sales of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the County in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this State, the United States, or any foreign government.
 - 2. Sales of property to be used outside the County which is shipped to a point outside the County, pursuant to the contract of sale, by delivery to such point by the retailer or his agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this paragraph, delivery to a point outside the County shall be satisfied:
 - a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code by registration to an out-of-County address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and
 - b. With respect to commercial vehicles, by registration to a place of business out-of-County and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.
 - 3. The sale of tangible personal property if the

seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this Ordinance.

4. A lease of tangible personal property which is a continuing sale of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of this Ordinance.
 5. For the purposes of subparagraphs (3) and (4) of this section, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.
- C. There are exempted from the use tax imposed by this Ordinance, the storage, use or other consumption in this County of tangible personal property:
1. The gross receipts from the sale of which have been subject to a transactions tax under any state-administered transactions and use tax Ordinance.
 2. Other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this State, the United States, or any foreign government. This exemption is in addition to the exemptions provided in Sections 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.
 3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this Ordinance.
 4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of this Ordinance.
 5. For the purposes of subparagraphs 3. and 4. of this section, storage, use, or other consumption, or possession of, or exercise of any right or power over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.
 6. Except as provided in subparagraph 7, a retailer engaged in business in the County shall not be required to collect use tax from the purchaser of

tangible personal property, unless the retailer ships or delivers the property into the County or participates within the County in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business of the retailer in the County or through any representative, agent, canvasser, solicitor, subsidiary, or person in the County under the authority of the retailer.

7. "A retailer engaged in business in the County" shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel, or aircraft at an address in the County.

- D. Any person subject to use tax under this Ordinance may credit against that tax any transactions tax or reimbursement for transactions tax paid to a County imposing, or retailer liable for a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

SECTION 13. USE OF PROCEEDS.

The proceeds of the taxes imposed by this ordinance shall be used solely for the projects and purpose set forth in the Expenditure Plan attached as "Exhibit A" and for the administration thereof.

SECTION 14. AMENDMENTS.

All amendments subsequent to the effective date of this Ordinance to Part 1 of Division 2 of the Revenue and Taxation Code relating to sales and use taxes and which are not inconsistent with Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, and all amendments to Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, shall automatically become a part of this Ordinance, provided however, that no such amendment shall operate so as to affect the rate of tax imposed by this Ordinance.

SECTION 15. ENJOINING COLLECTION FORBIDDEN.

No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the State or the County, or against any officer of the State or the County, to prevent or enjoin the collection under this Ordinance, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

SECTION 16. SEVERABILITY.

If any provision of this Ordinance or the application there-

of to any person or circumstance is held invalid, the remainder of the Ordinance and the application of such provision to other persons or circumstances shall not be affected thereby.

SECTION 17. PUBLICATION.

Within thirty (30) days of its passage, this ordinance shall be published with the names of the supervisors voting for and against the same in the MARIN INDEPENDENT JOURNAL, a newspaper of general circulation published in the County of Marin.

SECTION 18. TERMINATION DATE.

The authority to levy the tax imposed by this Ordinance shall expire nine years from the operative date of this Ordinance.

PASSED AND ADOPTED at a regular meeting of the Board of Supervisors of the County of Marin held on this 7th day of August, 2012, by the following vote:

AYES: SUPERVISORS Katie Rice, Susan L. Adams,
Judy Arnold, Kathrin Sears,
Steve Kinsey

NOES: NONE

ABSENT: NONE

s/STEVE KINSEY

PRESIDENT, BOARD OF SUPERVISORS

ATTEST:

s/MATTHEW HYMEL
CLERK

EXHIBIT A

PARKS, OPEN SPACE, AND FARMLAND PRESERVATION EXPENDITURE PLAN

A. Summary

It is proposed that the voters in Marin County be presented in November 2012, the opportunity to vote to support the preservation of Marin County parks, open space preserves, and farmland. The Parks, Open Space, and Farmland Preservation one-fourth-cent (1/4 cent) sales tax ("Measure") is estimated, at current collection levels, to generate approximately \$10,000,000 per year. This level of revenue may change during the life of the Measure due to the variability in annual receipts. All revenue projections described below are approximate and will be subject to changes in annual receipts.

This Expenditure Plan ("Plan") outlines three programs for spending the sales tax proceeds. In Part B of the Plan, each program is described by its funding allocation, and types of projects and activities that the funding would support. Part C of the Plan contains administrative provisions, including a Community Oversight Committee and public process for determining annual expenditures.

B. Program Descriptions

1. Parks and Open Space Program (65%)

The purpose of this Program is to protect or restore natural resources, maintain existing county parks and open space preserves, and preserve natural lands. Sixty five percent (65%) of revenues generated annually by this Measure shall be made available for the following uses.

a. Protect or Restore Natural Resources and Maintain Existing County Parks and Open Space Preserves.

The purpose of this element is to protect or restore natural resources, and maintain our existing county parks and open space preserves. Eighty percent (80%) of the Parks and Open Space Program's annual amount shall be used for the following purposes.

- i. Protect and restore wetlands along Marin's coastline and bay shoreline to protect wildlife habitat, including habitat for shorebirds, waterfowl, and endangered wildlife such as the California clapper rail and salt marsh harvest mouse.
- ii. Protect water quality and fish habitat by reducing erosion and sedimentation, and/or engaging in restoration projects in streams and creeks within county parks and preserves, including, but not limited to, Coyote Creek, Miller Creek, Lagunitas Creek, Corte Madera Creek, Rush Creek, Novato Creek, and Las Gallinas Creek.
- iii. Reduce the risk of wildfire, enhance biodiversity, and control populations of invasive, non-native weeds in communi-

ties throughout Marin in close consultation with city, town, and county fire districts and agencies, in accordance with the Marin County Parks Vegetation and Biodiversity Management Plan.

- iv. Repair, maintain, and/or replace deteriorating facilities and infrastructure in open space preserves that orient and inform visitors, enable public access, protect natural resources, enhance safety and prevent slope instability and flooding affecting downstream areas. Facilities and infrastructure include, but are not limited to, signs, gates, fences, flood prevention and drainage improvements, slope stability improvements, culverts, retaining walls, and bridges.
- v. Repair, maintain, and/or replace deteriorating recreation facilities and infrastructure in county parks and on county regional pathways. Facilities and infrastructure include, but are not limited to, children's playgrounds, bathrooms, water fountains, water lines, picnic areas and tables, the swimming pool at McNears Beach Park, signs, sea walls, kayak and canoe launches, fishing piers, paved multiuse pathways such as Mill Valley/Sausalito bike path and Corte Madera Creek bike path, tennis courts, basketball courts, the skate park at John F. McInnis Park, landscape plantings, parking lots, irrigation systems, and ball fields.
- vi. Implement trail projects to protect water quality, sensitive habitats and natural areas (including habitat for rare and endangered species); reduce erosion; avoid unstable slopes; improve trail safety and sustainability; improve trail enjoyment and recreation opportunities; and reduce maintenance costs, in accordance with the Marin County Parks Road and Trail Management Plan. Project types may include, but are not limited to, rerouting existing trails; decommissioning (closing) unauthorized and redundant trails with concurrent habitat restoration; converting redundant or unnecessary fire roads to trails (in consultation with Marin fire agencies); building new or modifying existing trails when necessary to improve trail safety and/or achieve connections to other trails or destinations; and entering into arrangements with private land owners for essential trail connections.
- vii. Augment current visitor services for parks and open space preserves – via

rangers, programming, and partnerships – to protect natural resources; support visitor safety and enjoyment; and support volunteerism and environmental education.

b. Preserve Natural Lands

The purpose of this element is to enable fulfillment of the Marin County Parks Strategic Plan goals related to the permanent preservation of land for public open space, community separators, wildlife corridors, greenbelts, and habitat. Twenty percent (20%) of the Parks and Open Space Program's annual amount shall be used for the following purposes; however, the annual amount or its balance may be accumulated, carried over, and accrued for expenditure in future years, not to exceed ten (10) years after the termination date of the sales tax increase.

- i. Purchase land or conservation easements from willing sellers for the purposes of permanently protecting and/or restoring natural areas, streams, bay lands, and native ecosystems with high natural resource values.
- ii. To the extent possible, these funds would be used to leverage matching funds from public and private partners.

2. Farmland Preservation Program (20%)

The purpose of this Program is to protect Marin County farmland at risk of subdivision and development and preserve Marin's working farms and ranches. Twenty percent (20%) of revenues generated annually by this Measure shall be made available for the following uses.

- a. Purchase perpetual agricultural conservation easements, and on land already encumbered by agricultural conservation easements, purchase additional real property interests, to protect and permanently preserve Marin County farms and ranches for productive agricultural use through voluntary transactions with landowners.
- b. Provide matching grants to qualified organizations to support and facilitate the purchase of perpetual agricultural conservation easements, and additional real property interests on land already encumbered by an agricultural conservation easement, through voluntary transactions with landowners.
- c. Provide matching grants to the Marin Resource Conservation District for the purpose of assisting ranchers and farmers in enhancing the agricultural and natural resource values on easement-protected properties. Grants for this purpose shall not exceed five percent (5%) of the Farmland Preservation Program's annual amount.
- d. Provide matching grants to the entities hold-

ing easements acquired with program funds, for the purpose of monitoring and enforcing such easements. Grants for this purpose shall not exceed five percent (5%) of the Farmland Preservation Program's annual amount.

3. City, Town, and Applicable Special District Program (15%)

The purpose of this Program is to assist Marin's municipalities and applicable special districts in managing their parks, open space preserves, recreation programs, and vegetation to promote biodiversity and reduce wildfire risk. Fifteen percent (15%) of the revenues generated annually by this Measure shall be made available for the following uses.

- a. Provide grants to cities, towns, and applicable special districts (special districts that provide for parks, open space and/or recreation in unincorporated areas), to maintain, restore, and/or renovate existing parks, preserves, and recreational facilities; to construct new parks and recreational facilities or acquire parklands; or to engage in vegetation management to reduce wildfire risk, promote biodiversity, or control invasive non-native weeds on private, municipal, or district lands.
- b. Funds shall be available through a grant allocation process that will be designed in concert with the cities, towns, and applicable special districts. The grant allocation process, but not the individual projects, shall be subject to approval by the Marin County Board of Supervisors. This program is expected to generate over \$13,500,000 over the life of the Measure. This program's annual amount, or its balance, may be accumulated, carried over, and accrued for expenditure in future years, not to exceed ten (10) years after the termination date of the sales tax increase.

C. Administrative Provisions

1. Community Oversight Committee

- a. A Community Oversight Committee shall be created by the Marin County Board of Supervisors within six months of the effective date of the ordinance levying the sales tax increase. The responsibilities of this committee shall be to review Plan expenditures on an annual basis to ensure they conform with the Plan, and oversee an annual audit and prepare an annual report describing how funds were spent.
- b. Members of the committee shall be appointed by the Board. The role of the committee shall be to advise the Board and staff on these matters. The committee shall report to the Director and General Manager of Marin County Parks.
- c. Members of the Community Oversight Committee shall be county residents who are neither elected officials of any government, nor

employees from any agency or organization that either oversees or benefits from the proceeds of the sales tax. The committee shall consist of seven at-large members.

- d. The Board shall approve bylaws related to the conduct of committee meetings and business.
- e. Meetings of the committee shall be open to the public and shall be held in compliance with the Ralph M. Brown Act, California's open meeting law.
- f. The committee shall dissolve after all revenue collected from this Measure is expended and a final report is submitted.

2. Implementation Requirements

Implementation of the plan shall be guided by the following procedures to ensure that the revenue generated by the Measure is spent in the most efficient and effective manner possible, consistent with serving the public interest in Marin County, and the desires of the voters of Marin County.

- a. The Marin County Parks and Open Space Commission shall conduct a public meeting annually to gain public input on selection of projects to expend the sales tax revenues, as part of County's annual budget development process.
- b. The County of Marin is charged with the fiduciary duty to administer sales tax proceeds in accordance with applicable laws. Disbursement of funds as grants shall be subject to terms and conditions that may include, but are not limited to, the County's right to 1) require grantees to enter into funding agreements with the County; 2) require matching funds; and 3) audit a grantee's use of tax proceeds.
- c. Actual revenues generated by the Measure may be higher or lower than estimates in this Plan due to variability in annual tax receipts. County shall annually estimate revenue from the Measure.
- d. County may accumulate revenue over multiple years so that sufficient funding is available for larger and long-term projects. All interest income shall be used for the purposes identified in this Plan, and shall accrue proportionately to the programs identified in this Plan. Ten (10) years after the termination date of the sales tax increase, unused funds and accrued interest from the Farmland Preservation Program and the City, Town, and Applicable Special District Program shall be available for any purpose consistent with this Plan, subject to approval by the Board of Supervisors.
- e. Sales tax proceeds are intended to augment annual County of Marin General Fund sup-

port for Marin County Parks. Any reduction in the annual net county costs below the 2012-13 allocation to Marin County Parks from the General Fund will be within the range of reductions being required from other county departments.

- f. To enhance local workforce development and employment opportunities, and involve youth and young adults in caring for our natural resources, the county will reach out to local community based, not-for-profit, and/or for profit businesses and consider these entities for the provision of new contracted services funded by this measure.
- g. No more than five percent (5%) of the Parks and Open Space Program's annual amount may be used for administrative expenses by the county.
- h. No more than five percent (5%) of the Farmland Preservation Program's annual amount may be used for administrative expenses by the county.