



MARIN GREEN BUSINESS PROGRAM

CASE STUDY

Mother Nature's Cleaning, San Rafael

Socially Responsible, All-Natural Cleaning in the Bay Area

Since 2009, Mother Nature's Cleaning has provided natural carpet, upholstery, and area rug cleaning services for residential and commercial customers across the Bay Area. Initially a home-based business, the company has grown and now occupies a commercial space in San Rafael.



Committed to a safe and non-toxic approach to cleaning, Mother Nature's Cleaning focuses on products certified by independent, third-party organizations such as Green Seal and EcoLogo. They were originally recognized as a Certified Green Business in 2016 when they were still home-based.

Green Business certification is site-specific, so when they moved into the larger space, they were required to get re-certified for the new facility. There were some old T-12 fluorescent tubes in place, providing an opportunity to improve lighting efficiency by replacing them with LEDs. Fortunately, the project qualified for rebates from PG&E and the California Green Business Network which covered 95% of the cost of the upgrade, leaving them with only \$41 due out-of-pocket. With a monthly savings of \$31, the project paid for itself in less than 6 weeks.

"Our workspace had very old and outdated lighting. We lease our space, and we are growing quickly, so it was difficult for us to justify the cost of replacement not knowing how long we will stay. Working with the Green Business Program made it possible, affordable and completely changed our workspace. The light is incredible! The entire experience was smooth and the outcome was more than we could have hoped! Just one of the many benefits of being a Green Business in Marin."

Andrea Varnai, Owner
Mother Nature's Cleaning, San Rafael

ALL NATURAL

**MOTHER NATURE'S
CLEANING**

RESIDENTIAL & COMMERCIAL

PROJECT SUMMARY

Annual kWh Saved: 1,535
Reduction in CO² Emissions: 2,392 lbs.
Total Rebate Amount: \$746.65
Net Project Cost: \$41.65
Monthly Savings: \$30.89

The Marin Green Business Program recognizes and promotes local businesses that take measures to reduce their environmental impacts. To learn more about Green Business certification, give us a call at (415) 473-3069, email mchhabria@marincounty.org or visit our website www.greenbusinessca.org/marincounty.