

# Tamalpais Design Review Board Meeting Minutes

Regular Meeting: April 18<sup>th</sup>, 2018: 7:00 PM

Meeting Location: Tennessee Valley Log Cabin; 60 Tennessee Valley Road, Mill Valley

I) Call to Order: 7:06 PM – Doron Dreksler (Chair)

Board Members Present; Andrea Montalbano, Doron Dreksler, Logan Link, Alan Jones

II) Approval of meeting minutes – April 4, 2018

LL motions, AM Seconds, 3 Yeas, 1 Abstain (AJ). Minutes are approved.

III) Correspondence and Announcements:

A) DD; SB827 was voted on. It failed passage but was granted reconsideration. Each member of the Board should email the appropriate representatives to make sure their voice opposing the bill is heard.

B) AJ; Summarizes Bothin Marsh Open Space Preserve: Sea Level Rise Adaptation workshop he attended on 3/29/18.

C) LL brings up that the corrugated steel at the front of 230 Shoreline Highway is highly reflective and causes a glare to drivers and passersby. This should be addressed by code enforcement.

D) AM suggests that a Gmail account be set up for the Tam Board so that the public has an email address that is not a personal email address of a Board member. DD says he will set one up.

IV) Public Comment on Items not on the agenda:

A) April Post suggests installing some type of light or warning at the gutter side of the road in front of the Log Cabin. A tree was removed and the character of the road is changed. She feels it is a danger to motorists because the edge of the road is not visible at night.

V) Agenda Items

A) Kim Sign Review - Alpha Dog (P1982)

230 Shoreline Highway Mill Valley, CA 94981 AP #052-052- 05 Applicant: Julien Pearl Planner: Vivian Lo  
PROJECT SUMMARY: The applicant is requesting Sign Review approval to install one 22.85 square-foot non-illuminated sign on the front façade; and one 14.675 square-foot non-illuminated sign on the side of an existing building in Mill Valley. The two signs would be wall mounted vinyl decal letters and graphics. The front façade sign would be 20 feet, 9 inches wide, 12- inch letterings depicting “DAYCARE BOARDING” and the Alpha Dog logo. The side façade sign would be 14 feet, 3 3/8 inches wide, 8¾-inch lettering depicting “ALPHADOG LODGING” and the Alpha Dog logo. The letterings for both signs would be black in color. The logo (30.75”W x 32”H) consists of black, yellow, and white colors. The signs would be wall mounted on the wood siding of the second floor balcony parapet. Sign Review approval is required because the project does not meet the Marin County Development Code Section 22.28.040.E. – General Standards for Permanent Signs by Use. Zoning: CP (Planned Commercial) Countywide Plan Designation: GC (General Commercial/Mixed Use, F.A.R. – 0.10 to 0.20)

Community Plan (if applicable): Tamalpais Community Plan

B) Discussion of the Project:

1. Applicant is not present.

2. The Board can't find the referenced Development Code Section 22.28.040.E

3. According to the Tam Plan, there is a maximum area of signage allowed per street frontage. (See page 3 of

Tam Plan “Signage and Lighting” Section, Appendix I.) That area is the total of all signage in total, not for each side of the building.

4. According to the Tam Plan, there are specific materials that are acceptable as signage. (See same page)

C. Decisions and Findings:

1. AJ motions to find the application incomplete because:

a) The Board can't evaluate the material of the signage based on the materials submitted.

b) The Board does not have a clear understanding of what is applied directly to the building and what is mounted on the board.

c) The enclosed detail is unclear as to what is affixed to a board or building.

d) The Board recommends that the resubmission meet the requirements for the area of signage on the building allowed by the Tam Plan, and that the materials proposed can be demonstrated as equivalent in durability to the materials listed as allowable for signage in Tam Junction.

2. AM Seconds, Motion is approved unanimously.

B) April Post appreciation for years of service on the Tam Design Review Board. Maureen Parton reads letter of thanks from Kate Sears for her 11 years of service to the Board.

VI) Meeting Adjourned 8:15 PM